

**FREE** Subscription  
 Today's  
 GardenCenter  
Leading the Revolution in Garden Marketing  
**Click Here**



- [Home](#)
- [TGC Special Reports](#)
- [News | e-Newsletter](#)
- [Contact](#)
- [On The Road](#)
- [BLOG](#)
- [Revolutionary 100](#)
- [Retail Resources](#)
- [Variety Central](#)
- [Surveys](#)
- [Links](#)
- [Media Kits](#)
- [Subscribe](#)

 [Online Store](#)




---

[Most Recent](#) | [From The Cheap Seats!](#) | [On The Road](#) | [New Products News](#) | [TGC's Retail Scan registration](#) | [Feedback](#)

---

[2007 ANLA Retail Roadshow Photos](#) | [Jen's England Trip Photos](#)

---

## Survey Finds One-Third Shop At Wal-Mart Weekly

One-third of respondents to a recent Business Pulse survey from the *Memphis Business Journal* shop at Wal-Mart at least once a week. The survey also found, though, that more than a quarter never shop at the retail giant's stores.

Out of 342 respondents, 115 (34 percent) said they shop at least once a week at Wal-Mart, while ninety-one readers (26 percent) never shop there. And, 45 people (14 percent) shop there only once a year.

"I shop there all the time and don't regret it one bit," one respondent says. "Wal-Mart gets too much bad press. Especially from the left in this country. They are a huge company and they make a lot of money, but their shareholders demand it and they should not take those profits in shame."

There are plenty of others who disagree. "I NEVER shop there," one respondent writes. "They have evolved from an 'all-American' company to the largest benefactor China could ask for."

Read the full story [here](#).  
 Ann-Marie Conroy, Jul 11, 23:06

## 'Metallic Mist' Receives American Begonia Society Award

Terra Nova Nurseries has been awarded a blue ribbon for its begonia 'Metallic Mist' by the American Begonia Society.

'Metallic Mist' earned 96 out of 100 points in the field of "New Introduction from a Commercial Grower." The plant, a hybrid of two Chinese begonia species, features maple-like leaves and is hardy in Zones 7B to 9.

"We are honored to receive this distinguished award," says Dan Heims, co-owner and president of Terra Nova Nurseries. "Terra

Nova Nurseries takes great pride in cultivating and introducing new and exciting plants, such as 'Metallic Mist,' and looks forward to bringing additional robust and innovative varieties to market."



Visit Terra Nova's Web site at [www.terravanurseries.com](http://www.terravanurseries.com).

Ann-Marie Conroy, Jul 15, 14:10