

Terra Nova Nurseries

Game-Changing Perennials

by Don Eberly & Leslie Kirk

technology and known for introducing more than 600 high-interest new varieties to the global market.

The team produces dozens of hardy new selections each year through breeding and laboratory research. These varieties are then propagated through tissue culture in state-of-the-art labs to make large quantities of healthy plants available to independent

garden centers, growers, landscape professionals and home gardeners everywhere.

Here are a few key varieties breakthroughs that have caught the eyes of growers and garden centers across the country this year.



A new variegated ajuga, 'Sparkler' has thick foliage covered in creamy-white splashes. In winter, the variegated foliage takes on amazing pink tones. Warm

weather with new growth brings out even more variegation.

USDA Hardiness Zones: 5 to 9

Width / Height: 28-inches wide by 4-inches tall Soil: Moist, well-drained and humus rich

Light: Sun to shade

Sparkler' ajuga

Water: Dry moderately between waterings

Breeding Breakthrough: 'Sparkler' is the most vigorous

and variegated ajuga in the Terra Nova Nurseries extensive collection.

Coreopsis 'Mango Punch'

'Mango Punch' belongs to Terra Nova Nurseries' new series of annual coreopsis, which are available in a brilliant color palette and have an unusually high flower count from May to frost. This coreopsis is easy to grow and offers a consistent compact growth habit. They are self-cleaning and will rebloom continuously all summer with little care and attention.

USDA Hardiness Zones: 9 to 13

Width / Height: 18-inches wide by 12-inches tall

Soil: Average and well-drained

Light: Full sun

Water: Dry between waterings

Breeding Breakthrough: 'Mango Punch' was one of the most desired coreopsis in this new series during trialing because of its truly unique mango-orange color with a red overlay.

Pulmonaria 'Silver Bouquet'

'Silver Bouquet' features superior mildew resistance, short bloom stalks, vivid flower colors, and thick, well—spotted foliage, as well as heat and humidity tolerance, an upright habit, and large pink flowers. This pulmonaria features an excellent shelf life.

USDA Hardiness Zones: 4 to 9

Width / Height: 20-inches wide by 7-inches tall

Soil: Average

Light: Part sun to shade; can tolerate full sun in Pacific Northwest

Water: Dry moderately between waterings

Breeding Breakthrough:

The first new pulmonaria introduction from Terra Nova Nurseries in years, 'Silver Bouquet' displays spectacular silver foliage for year-round sales.



Heuchera 'Electra'

Heuchera 'Electra' presents shocking, blood-red veins that electrify the golden leaves of this startling new heuchera.

USDA Hardiness Zones: 4 to 9

Width / Height: 11-inches wide by 7-inches tall Soil: Moist but well-drained mix that is low in peat

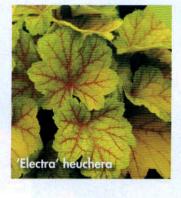
Light: Full shade
Water: Dry moderately
between waterings



Terra Nova Nurseries has focused on introducing heucheras that vary in color over four seasons. The red venation of 'Electra' stays strong, while the leaf changes from shades of yellow in spring to chartreuse in summer and fall. The foliage

then turns a lovely tan in winter. It has heat and humidity tolerance due to its *Heuchera villosa* breeding.

To learn more, log onto TerraNovaNurseries.com.



Don Eberly is president, and Leslie Kirk is public relations manager, of Eberly & Collard Public Relations, a national media relations firm specializing in the home, garden, design and agribusiness industries. Contact them at doneberly@eberlypr.com and lesliekirk@eberlypr.com.