

Scranton Gillette Communications

LAWN & GARDEN

Retailer

INSPIRED SOLUTIONS FOR PROFITABLE BUSINESS

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VOLUME 9 NUMBER 2

Calloway's Nursery,
Merchandiser of the Year

Christmas Retailer: New Poinsettia
Varieties, GCA's Holiday Tour

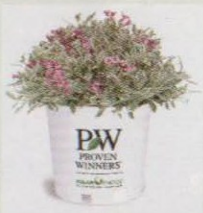
Pohmer On... "The Good Old Days"

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Weigela

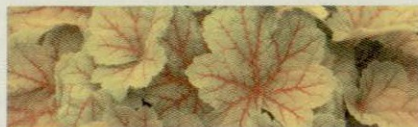
'My Monet' is a dwarf, variegated weigela with strong appeal from spring to fall. The rich spring blooms appear right at the peak of selling



season, and the variegated foliage is attractive long after the blooms have faded. The dwarf plant has excellent container presentation. Proven Winners ColorChoice. www.provenwinners.com. **Write in 1422**

Heuchera

'Electra' is an ideal selection for retailers in Zones



4 through 9. It presents dark-red veins year-round, while the leaf color changes from shades of yellow in spring to chartreuse in summer

and fall, and then to tan in winter. It is heat and humidity tolerant. The habit grows to 11 inches wide by 7 inches tall and is best in full shade. Terra Nova Nurseries. www.terravanurseries.com (800) 215-9450. **Write in 1423**

LANDSCAPING

Rock enclosure

Standing 34 inches tall, this slender artificial granite column is designed to conceal telephone and cable pedestals, septic vents and well casings. It also functions as a pillar waterfall for disappearing water features. This product is available in either fieldstone gray or riverbed brown. Each rock includes stakes for a secure installation. Dekorra Products LLC. www.dekorra.com (888) 635-8585. **Write in 1424**



Weed barrier

Weed-Barrier Pro is designed to conserve moisture and block weeds. It is easy to cut and install, and comes in three colors: black, white and brown. Multi-layer technology provides light blockage and water permeability. This product is intended to help conserve soil moisture. DeWitt Co. www.dewittcompany.com (800) 888-9669. **Write in 1425**



Garden fence

The Roxbury is a modular aluminum fence that is ideal for any landscape enhancement. It features all welded construction with an appearance of ornamental iron — without the main-

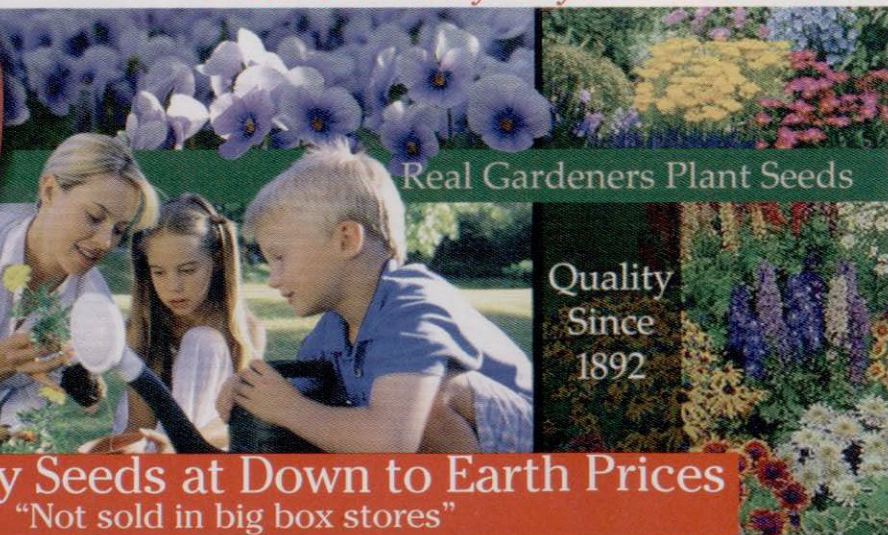
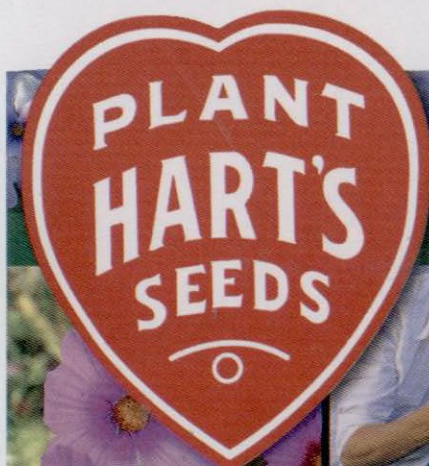


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Write in 788

