

Greenhouse[®] MANAGEMENT



UP BUSINESS

DESPITE

DOWN

PRE-ORDERS

4 SOLUTIONS



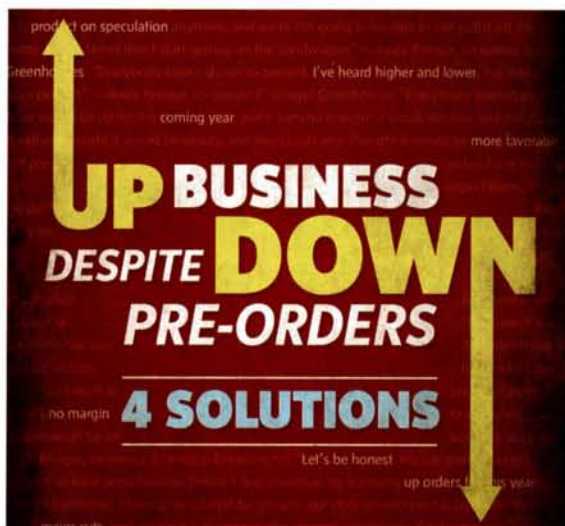
Greenhouse[®]

MANAGEMENT

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With many growers facing reduced pre-orders for 2012, how can you overcome that and still be successful this year?



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**Lewisia
'Little Mango'**

'Little Mango' is an exciting color breakthrough in Jelitto's successful Lewisia series that includes the popular 'Little Plum' and 'Little Peach.' 'Little Mango' has an abundance of spring blooms – the color of fleshy mango fruit – on short sturdy stems to 6 inches with tight rosettes of leathery, lance-shaped leaves. These hybrids re-bloom in the fall (unusual for Lewisias), have proved more adaptable to cold, wet winters and are excellent candidates for container production. Jelitto's *Lewisia longipetala* hybrids flower the first year from seed, and do not suffer from rust and leaf crown rot like other Lewisias. These beauties are first year flowering and available once again this year in easy-to-germinate Jelitto Gold Nugget Seed.

For more: Jelitto Perennial Seeds, (502) 895-0807 or www.jelitto.com



**Heuchera
'Fire Alarm'**

This new heuchera is an improved version of 'Autumn Leaves.' With super-vigorous, thick and leathery leaves, this low-spreading variety is expected to be a hit among growers seeking unique plant characteristics.

Most notably, 'Fire Alarm' has the reddest foliage of any heuchera to date, and it changes colors throughout the seasons. This beauty is ideal for accents, containers and mixed beds. 'Fire Alarm' complements almost every section of the color palette, and of course, it can stand on its own in the garden. The average size is 14 inches wide and 9 inches high with a 13-inch flower height, and it performs well in USDA Hardiness Zones 4-9. 'Fire Alarm' requires sun to shade for optimal growth.

For more: Terra Nova Nurseries, www.terranovanurseries.com

**Infinity Electric
Lavender
Improved New
Guinea impatiens**

The consistency of the Infinity line from Proven Winners makes growing this series a breeze, and Infinity Lavender Improved is no exception. Now with richer lavender flowers and a clear white eye, this improved variety continues to be versatile in landscape and container applications. Larger flower size also helps Infinity Lavender Improved to have a great show of color throughout the summer.

For More: Four Star Greenhouse, (734) 654-6420 or www.PWfourstar.com



INSIDER INFO

Jelitto's *Lewisia longipetala* hybrids re-bloom in the fall.