

GREENHOUSE GROWER



Fahr Greenhouses

Success Breeds Success



Variety Central:
Hanging Baskets & Combos

Disease Control:
Preventing Rot & Spot

Nutrition: Spring Crops
& Sustainability

GREENHOUSE GROWER®



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ON THE COVER:

18 Success Breeds Success

By Laura Drotleff

After succeeding in wholesale flowers, foliage and liners, Fahr Greenhouses is focused on helping retail customers succeed. Pictured on the cover (left to right) are Lynne Wright, Patrick Bellrose and Mary Bellrose.

Cover photo by Bryon Raterman



Variety Central

FOCUS ON: Hanging Baskets

84 Basket-Worthy Beauties
Check out this array of jaw-dropping new varieties for stunning hanging baskets and containers.

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by Carolien van der Harg
The colorful new Fides Grand Idols Peltatum will have a positive impact on the geranium market.

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by Rick Schoellhorn
Proven Winners shares tips for healthy and beautiful hanging baskets.



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- Variety Central: Even more hanging basket varieties
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'Magadi Light Blue'

unique, psychedelic soft to mid pink and white pattern are highlighted by a splash of color that ranges from morn to star.

Proven Winners

This spring, Proven Winners will expand the Superbells color palette with seven new introductions. 'Apricot Punch,' which is an independent garden center exclusive this year, is one of the smallest, most compact growers in the series, with golden apricot flowers with a distinctive dark eye, creating a strong bicolor effect.

Catalina torenia is a perfect choice for areas that will get quite a bit of shade throughout the day. These plants are quite heat-tolerant and offer dazzling white throats and oversized blooms. It will do well in partial to full shade, on its own in a container or against a background of silver or lime-green foliage plants.

Sahin

The viola Four Seasons series is the first viola F1 series especially bred for hanging baskets with a great, mounding habit. Four Seasons F1 won several awards, including the University of Florida field trials, thanks to its long-lasting flowering time.

Begonia x tuberhybrida 'Show Angels Formula Mixture F1' offers a great mounding habit with a mixture of F1 varieties.

Sakata

'Profusion Double Cherry' is the first double petal flower form for the series. As with the full Profusion series, this variety is tolerant of heat and high humidity, having fewer disease

problems than other zinnias. Cherry red color makes it an ideal focus plant in mixed containers, as well, from spring through fall frosts.

SuperNova primula presents flowers on sturdy stems well above the plant foliage, making this new variety an excellent choice for mixed containers. 'SuperNova Fire' presents a center of golden yellow blending to fire red on the outside edge of each bloom.

Selecta First Class

'Magadi Light Blue' is a great new lobelia, the first interspecific type that shows colors all over the plant without the typical more open look of those types. Magadi loves the heat and performs great in the summer, giving the color expression of traditional lobelias. Its habit is ball-shaped all summer long and has bright, light blue flowers.

Bidens ferulifolia 'Namid' is also new for 2008 season.

Yellow is an important color, and 'Namid' adds a new yellow choice to the Selecta program. It is a medium vigorous variety with a well-branched habit. It has large, golden-yellow flowers and dark green foliage.

'Namid' flowers early and performs great for the consumer.



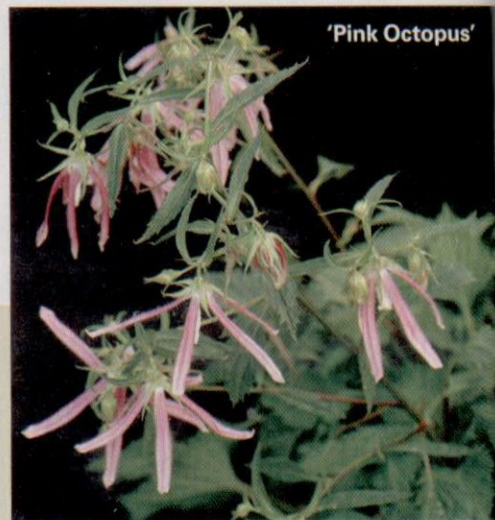
Four Seasons series

STEPABLES

Fragaria 'Lipstick' has dark green, oval leaves that are the ideal backdrop



'Lipstick'



'Pink Octopus'

for deep, rich pink flowers. 'Lipstick' puts on quite a show from late spring to early fall until the flowers eventually give way to small, tasty red strawberries. It reaches 4 to 12 inches tall at maturity and is hardy to Zone 4.

Gypsophila 'Rosea' features grey-green, thin, elongated foliage that stays low and is covered in small, pink flowers in late spring. 'Rosea' attracts butterflies and reaches 4 to 8 inches in height. Hardy to Zone 3.

Syngenta Flowers, Inc.

'StrawBurst' bracteantha has vibrant, extra-large yellow blooms with great curb appeal. 'StrawBurst' will last through the summer heat as well as into the cool fall days.

With large, eight-petal, golden-yellow flowers, 'Mexican Gold' bidens provides an abundance of color throughout the garden. It is an outstanding component plant for combination planters and mixed baskets.

Terra Nova Nurseries

Campanula 'Pink Octopus' features Japanese lantern buds that open to striking, pink octopus-like flowers. These weep down from the upright flowering branches above strong, deeply cut foliage. This plant is easy to grow and has a long bloom time. Hardy to Zones 5 to 9.

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More Online

www.greenhousegrower.com



For even more varieties perfect for hanging baskets, visit our Web site.