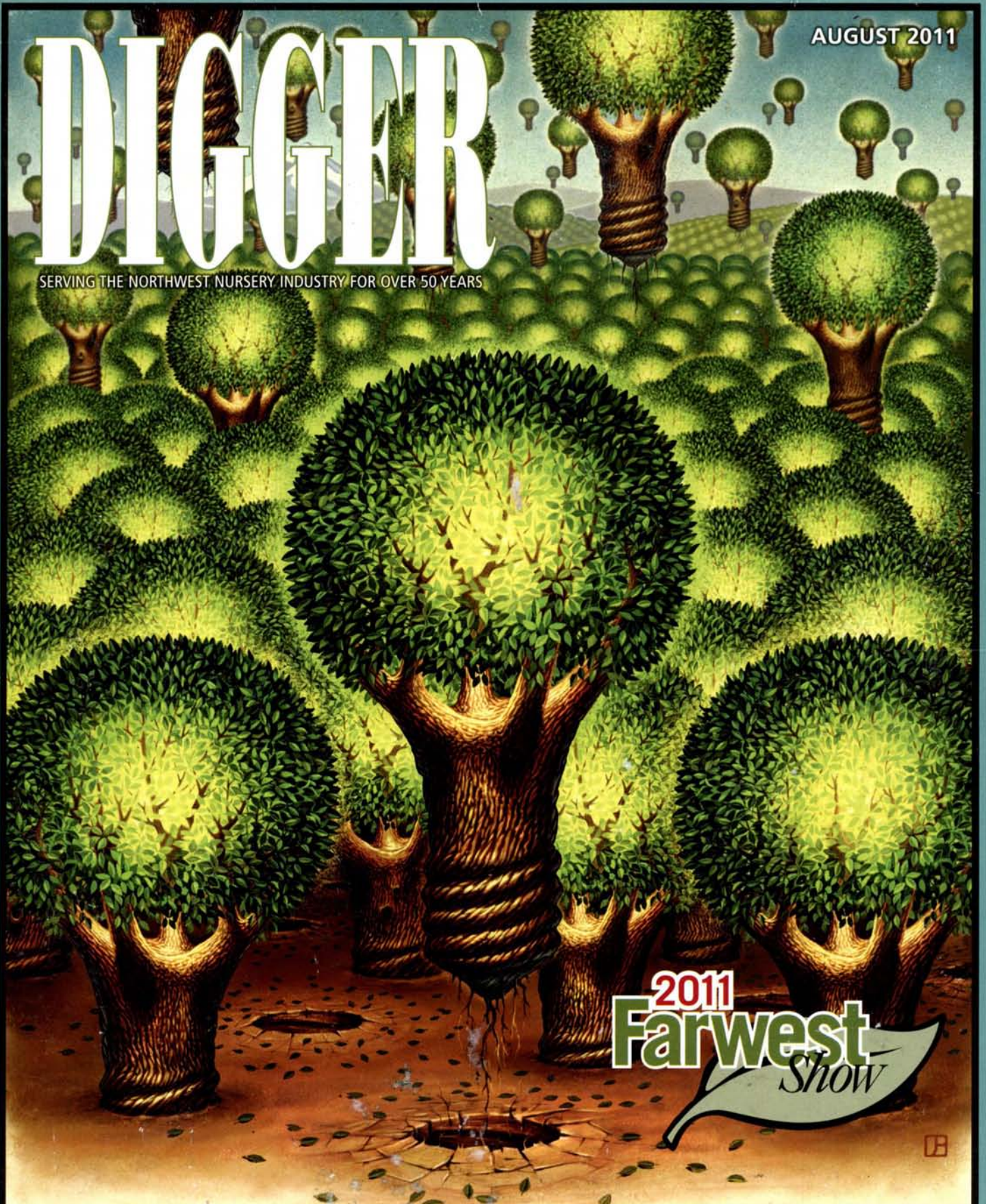


AUGUST 2011

# DIGGER

SERVING THE NORTHWEST NURSERY INDUSTRY FOR OVER 50 YEARS



2011  
**Farwest**  
*Show*

# FARWEST EDITION

PUBLISHED BY THE OREGON ASSOCIATION OF NURSERIES

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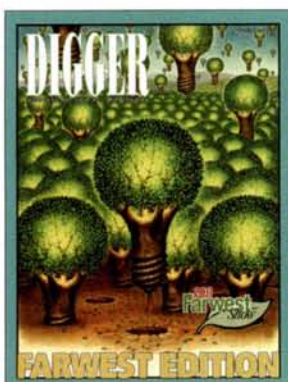
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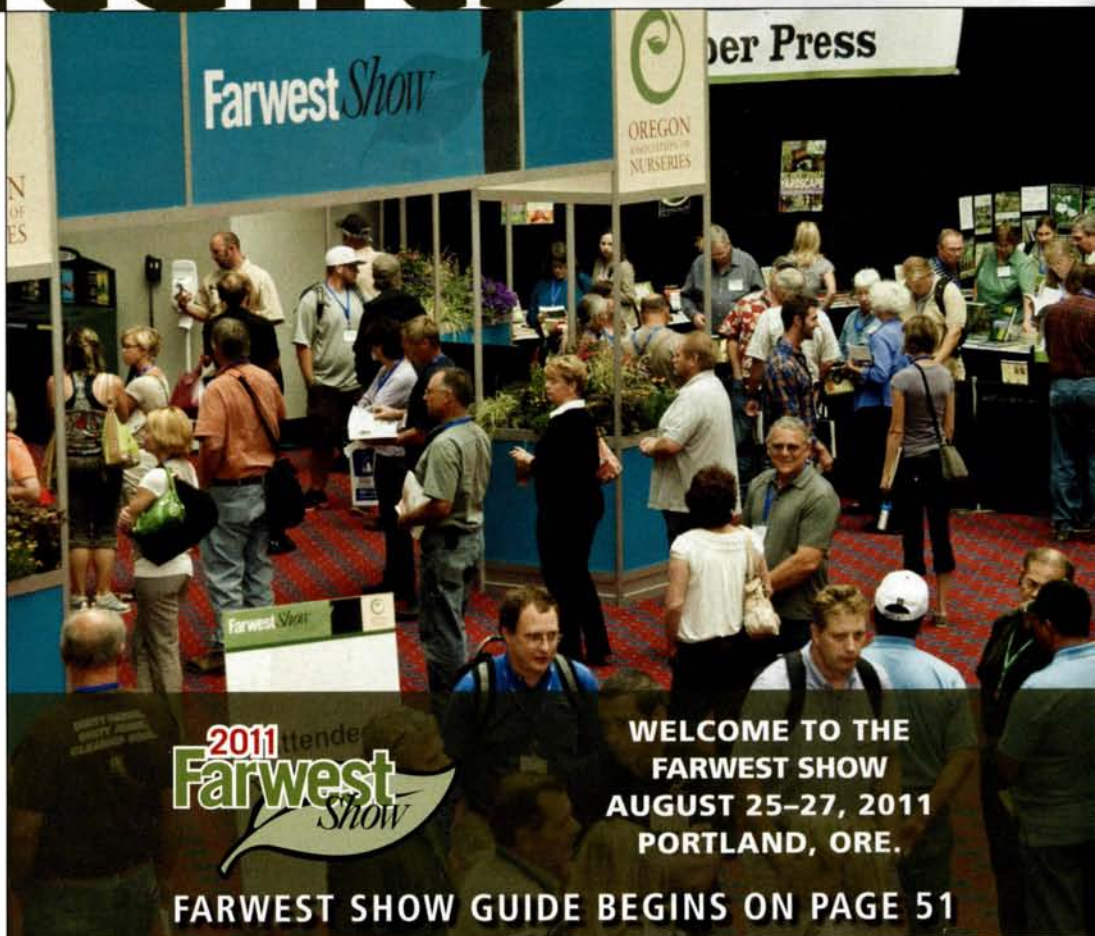


**Cover:** "Endless Possibilities" are what you will find at the 2011 Farwest Show August 25-27 at the Oregon Convention Center in Portland, Ore. Exhibitors and visitors create new business relationships, improve their businesses, and see everything new in the way of plants and nursery-related products.

**This page:** Beginning on Page 51, you will find your complete guide to all the events, seminars and features available at this year's Farwest Show.



Printed in Oregon on domestic recycled paper when available.



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### NEW PRODUCTS SHOWCASE

Find cutting-edge technology and solutions to your problems here.

# new varieties SHOWCASE



SPONSORED BY:



August 25-27 • Portland, Ore.



## Golden Aralia

*Aralia cordata* 'Sun King'

Offered by Terra Nova Nurseries Inc. A seedling selection introduced by Asiatica Nursery, Penn. Zones 3-9

In mid-spring, a wide clump of yellow to chartreuse, compound leaves emerges that will provide color throughout the summer. Small clusters of white, satellite-like flowers appear in late summer, followed by decorative purple berries in the fall. Makes an excellent accent in the shade or part shade garden. Fast growing to 3 feet tall and wide. Use in containers or landscape, where it will light up an evergreen hedge, or underneath dark conifers. Requires moist garden soil.

Available as 72-cell liners from Terra Nova Nurseries Inc. (Booth #6091)



## Silver Shadow Astelia

*Astelia nervosa* × *chathamica* 'Silver Shadow' PBR

Offered by Pacific Plug & Liner Inc. Hybridized by Hamish and Tim Prebble, Texture Plants, New Zealand, and introduced by Concept Plants®. Zone 8

Metallic-silver, *Phormium*-like leaves form a soft, compact 36 to 48-inch mound. The spiky, architectural plant is best grown in full sun in well-drained soils, though it can take part shade conditions. It tolerates drought, strong winds and coastal conditions, and makes an excellent specimen plant for containers.

Available as 72-cell liners from Pacific Plug & Liner (Booth #15136)



## Blonde Ambition Blue Grama Grass

*Bouteloua gracilis* 'Blond Ambition' PPAF

Offered by Blooming Nursery Inc. Discovered and introduced by David Salman of High Country Gardens, N.M.; marketed by Plant Select®. Zones 4-11

A profusion of brush-like, chartreuse flowers rise up out of the blue-green foliage in mid-summer and are suspended horizontally on stiff, weather-resistant stems. Flowers mature to long-lasting blonde seed heads, offering up to eight months of color and texture in the garden. Use in the mixed border, containers or rock gardens, or in mass plantings. Plant in full sun and well-drained soils. Drought tolerant and a good choice for xeriscaping. Grows quickly into a neat 18-24 inch high by 10-12 inch wide clump; seed heads rise to 3 feet.

Available in #1 containers from Blooming Nursery (Booth #10070)



## Flutterby Grandé™ Peach Cobbler Nectar Bush

*Buddleia* × 'Podaras #5' PPAF

Introduced exclusively by Ball Ornamentals. Bred by Peter Podaras of Cornell University, N.Y. Zones 5-10

Bright pink, full-size (14-16 inches long), fragrant and abundant inflorescences mature to an attractive peach-pink blend. Blooms from early summer until frost and attracts hummingbirds and butterflies. Silvery-colored foliage. Grows 4-6 feet tall and wide. Needs full sun and is drought and heat tolerant. Certified by the Oregon Department of Agriculture as a non-invasive/sterile *Buddleia* variety.

Available as 72-cell and 4-inch liners from Ball Ornamentals (Booth #4090). Licensed growers include Alpha Nursery Inc. (Booth #14130), Blooming Nursery Inc. (Booth #10070), Fisher Farms LLC (Booth #7078), Kraemer's Nursery Inc. (Booth #14150), Van Essen Nursery Co. (Booth #4078) and Van Belle Nursery Inc. (Booth #4091)



## Tarpan Deep Rose Strawberry

*Fragaria × ananassa* Duch 'Tarpan Deep Rose'

Offered by T & L Nursery Inc. Hybridized by ABZ Seeds, The Netherlands. Zone 5.

A very early flowering variety, the large, semi-double deep rose blooms appear all summer and into autumn. The day-neutral character of the F-1 hybrid means harvest continues as long as growing circumstances remain favorable. Even in annual culture, yields of the medium-size, bright red, elongated fruit are acceptable. Makes many runners. Use as a groundcover, in hanging baskets or containers and in the edible garden. Matures to 1 foot tall by 2 feet wide. Grow in a sunny area and keep soil moist.

Available as 10-inch baskets from T & L Nursery Inc. (Booth #1078)



## Red Sun Blanket Flower

*Gaillardia × grandiflora* 'Red Sun' PPAF PVR

Bred and introduced by Terra Nova Nurseries Inc., Ore. Zones 3-9.

Bright orange-red flowers appear above dense, compact foliage. Blooms continuously spring to fall. Tolerant of poor soil and hot sun. Fast growing to 10 inches tall —14 inches in flower — and 20 inches wide. Use in containers, borders or mass plantings, even in neglected areas of the garden.

Available as 72-cell liners from Terra Nova Nurseries Inc. (Booth # 6091)



## Hooker's Wintergreen

*Gaultheria hookeri*

Offered by Briggs Plant Propagators LLC. Discovered in 1882 by J.D. Hooker, India. Zones 7-9.

Pale blue to purple fruit offers a new berry color, adding to this shrub's ornamental show. Leaves are more elongated, and the plant offers a more mounded habit than the Pacific Northwest native Salal (*Gaultheria shallon*). As with other gaultheria, *G. hookeri* has bell-shaped, white flowers in late spring/early summer, and evergreen foliage. It makes an attractive understory plant and companion to rhododendrons, though it can also be grown in containers. In filtered light, it acts as a mounding groundcover to 24-36 inches tall and 36-48 inches wide. Prefers well-drained soil and part to full shade.

Available as L2 (2-1/4 inch) liners from Briggs Plant Propagators LLC (Booth #9114)



## Street Keeper<sup>®</sup> Honeylocust

*Gleditsia triacanthos* 'Draves' USPP #21698

Introduced by J. Frank Schmidt & Son Co. and Tim Brotzman. Parent tree was discovered growing on a city street in western New York. Zone 4.

The columnar canopy is about half as wide as those of the species. Refined, dark green leaflets that turn yellow in autumn are finer textured and darker green than is typical of the species and other cultivars. Ideal as a street tree, it will reach a height of 45 feet, with a spread of 20 feet. The original tree is nearly seedless. Royalties apply.

Available as bare root 5-7 foot whips, 6 feet to 1-3/4 inch caliper branched, and as 6-foot #7 containers, 1-inch caliper #10 containers, and 1-1/2 inch caliper #20 containers from J. Frank Schmidt & Son Co. (Booth #7120)

## Redstone Falls Trailing Foamflower

*Heucherella* 'Redstone Falls' PPAF PVR

Bred and Introduced by Terra Nova Nurseries Inc., Ore. Zones 4-9.

The first groundcover *Heucherella* with a trailing habit, it mounds then sends out trailing stems and spreads low. Broadly lobed coppery-colored leaves with dark veins change colors with the seasons. Good spilling out of a container in sun or part shade, or use in mixed beds. *Heuchera villosa* breeding enhances the usability in many regions. Vigorous grower.

Blooms attract butterflies June to September. Grows to 10 inches and trailing to 3 feet. Requires regular water and well-draining garden soil.

Available as 72-cell liners from Terra Nova Nurseries Inc. (Booth # 6091)



## Solar Eclipse Foamflower

*Heucherella* 'Solar Eclipse' PPAF, EU-derived variety

A mutation of *Heucherella* 'Solar Flare'; both bred and introduced by Terra Nova Nurseries Inc., Ore. Zones 4-9.

Broadly scalloped red brown leaves are bordered in lime green. Creamy white flowers appear April through June. Forms a vigorous mound 10 inches high by 16 inches wide; flowers grow to 16 inches. Will take sun to shade but needs well-drained soils. Use in the shade garden, massed in borders or in a mixed container.

Available as 72-cell liners from Terra Nova Nurseries Inc. (Booth # 6091)



## You-Me Passion Hydrangea

*Hydrangea macrophylla* 'Rie 4' USPP #16653, COPF

Introduced by PlantHaven Inc. (Booth #6080).

Hybridized by Ryoji Irie, Japan. Zone 5.

Double blooms at first give a typical lacecap look, then fill to create a full mop. Continuously blooming from spring into fall, flowers are soft pink in color or blue when treated with aluminum sulfate.

Sturdy, upright, basal branches to 4 feet tall by 3 feet wide. Can be grown for use as an indoor floral potted plant or outdoor ornamental flowering shrub where it is best grown in part shade and moist soils.

Available as unrooted cuttings from a PlantHaven Inc. licensed grower



## Little Lime™ Hydrangea

*Hydrangea paniculata* 'Jane' PPAF, CBRAF #3914

Introduced by Spring Meadow Nursery Inc. Hybridized by Tim Wood, Spring Meadow Nursery Inc., Mich. Zones 3-9.

About one-third the size of Limelight®, 'Little Lime' is its dwarf form with the same lime-green flowers in early summer that mature to pink and burgundy in autumn. Grows in sun or part shade in well-drained soil. Grows 3-5 feet tall and wide and blooms on new wood. Use in the landscape in the mixed border or as a foundation plant, as a "thriller" in containers, and as cut flowers.

Available as 2-1/4 inch, 4 inch, and quart-size liners from Spring Meadow Nursery, Inc. (Proven Winners ColorChoice®, Booth #15124), and #1 and #3 containers from these licensed growers: Fisher Farms LLC (Booth #7078) and Van Essen Nursery Co. (Booth #4078)





## Fire and Ice Panicle Hydrangea

*Hydrangea paniculata* 'Wim's Red' PPAF

Introduced exclusively by Ball Ornamentals. From a professional breeding program in Europe; evaluated in North America. Zones 3-8.

Growing to 6-10 feet tall and wide, 'Fire and Ice' displays large, conical, creamy white blooms in early summer that turn deep red in autumn. Blooms abundantly and earlier than many *H. paniculata* varieties. Foliage is an attractive green-red on dark red stems. Plant in partial shade. It is heat-tolerant. Vigorous and easy to grow, it makes a good foundation or accent plant, or screen when planted together.

Available as #2, #3, #5 and #7 containers from Ball Ornamentals (Booth #4090). Licensed growers include Blooming Nursery Inc. (Booth #10070), Gold Hill Nursery Sales (Booth #9106), Fisher Farms LLC (Booth #7078), Kraemer's Nursery Inc. (Booth #14150), Oregon Pride Nurseries Inc. (Booth #12143), and Van Essen Nursery Co. (Booth #4078)



## Little Rascal® Improved Holly

*Ilex × meserveae* 'MonNieves' PPAF

Exclusively offered by Monrovia Growers. Discovered by Garcia Nieves at Monrovia Nursery, Ore. Zones 5-9.

Dark, spiny evergreen foliage matures to a burgundy red in the autumn and winter months. Slow growing to an upright, compact 4 feet tall and wide; shear annually to shape. Use as a pollinator. Higher disease resistance in container production, and deer resistant. Use in irregular groups for naturalistic planting schemes or line up as an informal edging. Functions well in containers and as a foundation plant. Plant in full sun; needs regular watering, particularly in extreme heat.

Available as #1, #2, #5 and #7 containers from Monrovia Growers (Booth #9130)



## Blueberry Ruffles™ Spanish Lavender

*Lavandula stoechas* 'Blueberry Ruffles'™ PPAF

Offered by Blooming Nursery Inc. Bred by Steve Eggleton, Australia. Zones 7-11.

Light pink bracts appear above violet-blue flowers in late spring. Butterflies and bees are attracted to the many early and repeat blooms that rise above the fragrant gray-green, needle-like foliage. Heat, humidity and drought tolerant. Uniform mounding growth habit to 2 feet tall and wide. Use in mass plantings or in the perennial border, herb garden or container.

Available as #1 containers from Blooming Nursery Inc. (Booth #10070)



## Bridal Bouquet Dwarf Shasta Daisy

*Leucanthemum × superbum* 'Bridal Bouquet' PPAF, PVR

Bred and introduced by Terra Nova Nurseries Inc., Ore. Zones 5-8.

Lightly ruffled, double, broad-petaled white flowers are bright yellow when they first emerge. Habit is a naturally dwarf and compact 8 inches tall by 20 inches wide; no need for PGRs. Flowers June to October and blooms don't have the "Shasta smell." Use *en masse*, in a mixed bed, or container. Does well in the Deep South.

Available as 72-cell liners from Terra Nova Nurseries Inc. (Booth #6091)

# newvarieties SHOWCASE

For more information on the New Varieties Showcase selections, direct your inquiries to the following companies or check the Farwest Show website ([www.farwestshow.com/nvs](http://www.farwestshow.com/nvs)) for a list of growers:

**BALL FLORAPLANT**  
630.231.3600  
[www.ballhort.com](http://www.ballhort.com)

**BALL ORNAMENTALS**  
916.369.8595  
[www.ballornamentals.com](http://www.ballornamentals.com)

**BLOOMING NURSERY INC.**  
503.357.2904  
[www.bloomingnursery.com](http://www.bloomingnursery.com)

**BRIGGS PLANT PROPAGATORS LLC**  
800.444.1515  
[www.briggsnursery.com](http://www.briggsnursery.com)

**DARWIN PERENNIALS**  
630.231.3600  
[www.ballhort.com](http://www.ballhort.com)

**J. FRANK SCHMIDT & SON CO.**  
800.825.8202  
[www.jfschmidt.com](http://www.jfschmidt.com)

**LAKE COUNTY NEW PLANTS**  
440.259.5571  
[www.lakecountynursery.com](http://www.lakecountynursery.com)

**MONROVIA**  
800.999.9321  
[www.monrovia.com](http://www.monrovia.com)

**PACIFIC PLUG & LINER**  
831.722.5396  
[www.ppandl.net](http://www.ppandl.net)

**PLANTHAVEN INC.**  
805.569.9179  
[www.planthaven.com](http://www.planthaven.com)

**SIDHU & SONS NURSERY**  
604.826.3537  
[www.sidhunursery.com](http://www.sidhunursery.com)

**SKAGIT GARDENS INC.**  
800.334.1719  
[www.skagitgardens.com](http://www.skagitgardens.com)

**SPRING MEADOW NURSERY**  
800.633.8859  
[www.springmeadownursery.com](http://www.springmeadownursery.com)

**T & L NURSERY**  
425.885.5050  
[www.tandlnursery.com](http://www.tandlnursery.com)

**TERRA NOVA NURSERIES INC.**  
800.215.9450  
[www.terravanurseries.com](http://www.terravanurseries.com)

**THE CONARD-PYLE COMPANY**  
[www.conard-pyle.com](http://www.conard-pyle.com)

**WEEKS BERRY NURSERY INC.**  
503.393.8112  
[www.weeksberry.com](http://www.weeksberry.com)

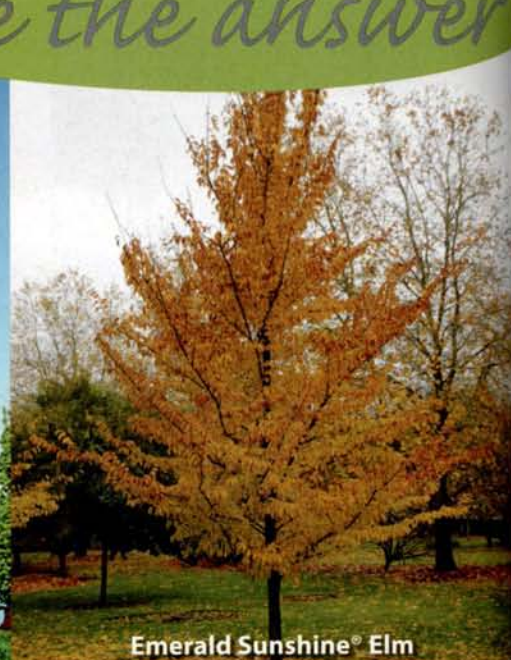
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**Emerald Sunshine® Elm**

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