

AUGUST 2010

DIGGER

SERVING THE NORTHWEST NURSERY INDUSTRY FOR OVER 50 YEARS



2010
Farwest
Show

FARWEST EDITION

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Contents

DIGGER

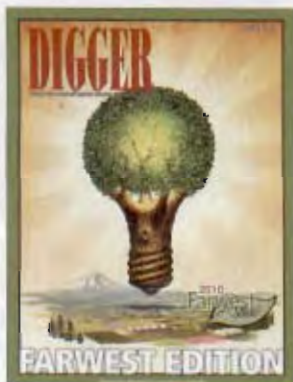
August 2010
Vol. 54 No. 8

COLUMNS

- 9 President's Message
- 21 Pivot Points
- 23 What I'm Hearing
- 115 Growing Knowledge

DEPARTMENTS

- 10 Calendar
- 27 Member Profile
- 35 Picks from the Pros
- 125-129 Digger Marketplace
- 155 Subscription Info
- 162 Advertisers Index



Cover: "Grow Here" is the theme for the all-new 2010 Farwest Show August 26-28 at the Oregon Convention Center in Portland, Ore. It's your opportunity to create new business relationships, grow your business, and see everything that is new in the way of plants and nursery-related products. Turn to Page 51 for the Show Guide, which has complete information on seminars, exhibitors, products and more!

This page: The Farwest Show floor will be packed with several exciting, all-new features, including the Garden Center Pavilion and the New Products Showcase.



Printed in Oregon on domestic recycled paper when available.



2010 Farwest Show

51

FARWEST SHOW GUIDE

The Farwest Show Guide helps you get the most out of your show experience, from exhibitors to seminars to speakers to transportation and food.

99

NEW PRODUCTS SHOWCASE

Find the newest solutions to your problems here.

104

NEW VARIETIES SHOWCASE

The newest and most beautiful plants under the sun can be found here.

131

GETTING CONNECTED

As Manager's Circle presenter and networking expert David Nour explains, there's no substitute for face-to-face contact in building your professional network as well as your business.



Take a Look! New Varieties Showcase plants start on page VI. Be sure to stop by the Showcase at the 2010 Farwest Show to see the plants in the display garden up close and personal.

newvarieties
SHOWCASE

newproducts

showcase



Finding ways to save time, labor and money are priorities in the nursery industry right now. So is finding more ecological solutions for production practices. Finding new products to offer the home gardener in the retail environment is a good thing, too.

The introduction of the New Product Showcase at the Farwest Show offers solutions to help your bottomline, improve the quality of your product, and possibly even the quality of the work environment. That's a lot to ask of a trade show Showcase but that is what we intend to do. To the best of

our knowledge, these products are new to the U.S. market, introduced in either 2009 or 2010. In some cases, the products are debuting at the 2010 Farwest Show.

Visit the New Product Showcase and you'll see the products being used as intended, or full-scale models, or the product itself. If you see something you like, you'll find the exhibitor that wants to answer your questions and tell you more about it. If you can't make it to the show, you'll find contact information listed in the following pages.

Note: Product information provided in these pages was submitted by the companies that manufacture or are distributing the product and is assumed to be accurate. The information has not been verified by the OAN or anyone involved in the selection process.



New Umbrella™ Clumping Bamboo

Fargesia murielae 'Oprins Selection'

Introduced by Pioneer Plants LLC

Seedling selected at Oprins Plant NV, Belgium

Zones 4-8

Available as 50-count Elleplugs from tissue culture from North American Plants LLC and #2 containers from Bamboo Garden, Blue Heron Farm and Van Essen Nursery Co.

With a lovely habit and great vigor, this very cold-hardy non-invasive clumping bamboo clone was selected from field-tested seedlings in Belgium. It has an upright to weeping habit and size of 10-12 feet tall by 8-10 feet wide. Use it for evergreen specimens, hedges and screens. Grow in part sun to full shade, as an understory plant, in enriched, well-drained soil. Deer resistant.



'Moxie' Blanket Flower

*Gaillardia Commotion** 'Moxie' USPPP

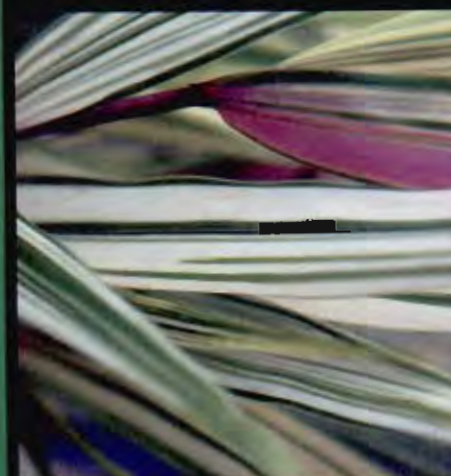
Introduced and offered by Skagit Gardens Inc.

Hybridized by John Dixon, Pandemonium Plants™

Zone 5

Available in #1 containers

Vibrant yellow tubular flowers with red-orange centers are striking and new in the Gaillardia family. Add a long bloom period and low maintenance, and this perennial becomes a go-to plant for summer-into-fall color. A sturdy plant, mature size is 18-24 inches tall and 24 inches wide. Plant it in full sun in well-drained soil in beds, borders and containers. Expect drought tolerance once it's established.



FUBUKI™ Japanese Forest Grass

Hakonechloa macra 'Briform' PPAF

Introduced by Briggs Plant Propagators LLC

Discovered as sport of *H. macra* 'Aureola' at Briggs Plant Propagators, Elma, Wash.

Zone 5

Available as L2 (2-1/4 inch pot, 50 per flat) and #1 containers from Briggs and as #1 containers from Van Essen Nursery Co.

A low-growing forest grass with prominent white and green striped blades. Cooler fall weather turns the white stripes to bright pink. Excellent as a specimen or in groups of three to five plants in beds and borders. Grows to 14 inches tall by 18 inches wide in part shade. Prefers neutral to slightly acid, moist, well-draining soil.



Heuchera 'Electric Lime' PPAF, PVR

Introduced and hybridized by Terra Nova Nurseries

Zones 4-9

Available as 72-cell liners

Big lime leaves on a big Heuchera: 16 inches tall by 28 inches wide growing in a tight mound. In cold weather, expect to see red veining on leaves. Use as an accent, in containers, massed in shade, in mixed beds and for winter color. Grows in part sun to shade. Dormancy is not required for growth; vernalization of 12 weeks is required for best flowering (white).

Heuchera 'Midas Touch' PPAF, PVR

Introduced and hybridized by Terra Nova Nurseries Inc.

Zones 4-9

Available as 72-cell liners

Ruffled peach and gold foliage with overlay distinguishes this perennial from other Heucheras. A robust grower, its mature size is 14 inches tall by 14 inches wide. Use in containers, beds and borders. Grows in part sun to shade. Water when soil is moderately dry in the greenhouse; in the garden, average water once established (better too dry than too wet).

**Heuchera 'Midnight Bayou' PPAF, PVR**

Introduced and hybridized by Terra Nova Nurseries Inc.

Zones 4-9

Available as 72-cell liners

A large-leaf purple Heuchera that develops a summer silvery overlay. It bears pink flowers on stems up to 28 inches tall; plant size is 21 inches tall by 11 inches wide. Use in masses, mixed borders and in mixed containers. Grows in part sun to shade. No dormancy is required for growth; vernalization of 12 weeks is required for best flowering (pink).

**'Golden Candy' Candytuft**

Iberis 'Golden Candy'

Offered exclusively by Ball Horticultural Co.

Discovered in Europe and introduced by Darwin Perennials, Ill.

Zones 4 to 9

Available as cuttings from Darwin Perennials and in 102-cell liners from Pacific Plug and Liner

Golden foliage offers an additional season of interest for this candytuft. Maintain the looks of the plant by removing spent flowers. Good for front of the border. Mounding foliage grows to 12-16 inches tall, with the white flowers adding 6-10 inches. Grow in full sun.

**'Pink Double Dandy' Itoh Peony**

Paeonia × 'Pink Double Dandy'

Introduced and exclusively offered by Monrovia Nursery Co.

A hybrid between herbaceous and tree peonies by Don Smith, Boston, Mass.

Zones 4-8

Available in #5 containers

Large, clear pink, semi-double to double flowers that hold their color as they age and strong stems make this Itoh peony a good performer in the perennial or mixed border. Good for cut flowers as well. Mounding, dark green foliage grows 24-30 inches tall and wide; doesn't require staking. Grows in full sun with regular watering.



For more information on the New Varieties Showcase selections, direct your inquiries to the following companies or check the Farwest Show web site (www.farwestshow.com/nvs) for a list of growers:

BALL HORTICULTURAL COMPANY
630.231.3600
www.ballhort.com

BALL ORNAMENTALS
916.369.8595
www.ballhort.com/nursery/_default.aspx

BLOOMING NURSERY, INC.
503.357.2904
www.bloomingnursery.com

BRIGGS PLANT PROPAGATORS LLC
800.444.1515
www.briggsnursery.com

DARWIN PERENNIALS
630.231.3600
www.ballhort.com

DAVID AUSTIN ROSES, LTD.
800 328 8893
www.davidaustinroses.com

GREEN BIZ NURSERY & LANDSCAPING, INC.
910.323.8811
www.greenbiznursery.com

HERITAGE SEEDLINGS, INC.
503.585.9835
www.heritageseedlings.com

J. FRANK SCHMIDT & SON CO.
800.825.8202
www.jfschmidt.com

LAKE COUNTY NEW PLANTS
440.259.5571
www.lakecountynursery.com

MONROVIA
800.999.9321
www.monrovia.com

PIONEER PLANTS LLC
508.685.0342
www.bambooselect.us

SKAGIT GARDENS, INC.
800.334.1719
www.skagitgardens.com

SPRING MEADOW NURSERY
800.633.8859
www.springmeadownursery.com

TERRA NOVA NURSERIES, INC.
800.215.9450
www.terranovanurseries.com

WALLA WALLA NURSERY
509.522.9855
www.wallawallanursery.com

new varieties SHOWCASE



new trees



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