

# American Nurseryman

Covering commercial horticulture since 1904

December 2011

## New Plants *for 2012*



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**More New Plants  
Online!**

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### On the cover:

Cheery, star-shaped flowers are the centerpiece of *Kalmia* 'Starburst', introduced by Briggs Plant Propagators, Elma, Wash.

PHOTO COURTESY OF  
BRIGGS PLANT PROPAGATORS

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## New Plants for 2012

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There's a treasure trove of new plants for the coming year, and we're bringing you just a few of the finest.

More New Plants for 2012 can be found online at [www.amerinnursery.com](http://www.amerinnursery.com) or at [www.amerinnursery-digital.com](http://www.amerinnursery-digital.com).

## The 2012 Sweet Melissa Fashion Show

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The Second Annual Sweet Melissa Fashion Show, a plant event like no other.



# New Plants for 2012

There's a treasure trove of new plants for the coming year, and we're bringing you just a few of the finest. You'll find many more online!

Planning to add a new plant to your inventory? Look no further. *American Nurseryman's* annual New Plant Introductions issue has what you need to boost sales, impress clients and dazzle the competition. Pick one; pick 10. There's sure to be something here to tempt you—and your customers.

**Hardiness:** Zones 5 to 8

**Ornamental features:** Displays excellent, golden-colored foliage that become a nice bronze color in the winter months. Does not burn in full sun. Inner leaves retain green color

**Habit and growth rate:** 50 feet by 10 to 20 feet; dense, rounded

**Culture:** Full sun; moist, well-drained soil

**Pest/disease problems or unique resistance:** Typical of the type

**Royalties:** Contact Conard-Pyle for royalty information

**Availability:** Liners

*For more information:* Kristen Nemeth;  
[knemeth@conard-pyle.com](mailto:knemeth@conard-pyle.com)



COURTESY OF VERMONT ORGANICS RECLAMATION

*Chrysanthemum x morifolium*  
'Rustic Glow'

**Common name:** Chrysanthemum

**Trademark:** Global Warming mums

**Introduced by:** Vermont Organics Reclamation, St. Albans, Vt.

**Hardiness:** Zones 4 to 8

**Ornamental features:** Daisy type, late-blooming garden mum

**Habit and growth rate:** 18 to 20 inches tall; 18 inches wide

**Culture:** Full sun to part shade; many soils, moist yet well-drained

**Pest/disease problems or unique resistance:** None identified

**Royalties:** 25 cents per plant

**Availability:** Liners

*For more information:* Keith Friend;  
[sales@vermontorganics.com](mailto:sales@vermontorganics.com)



COURTESY OF PLANT DELIGHTS NURSERY

*Colocasia esculenta* 'Black Coral'

**Common name:** Black Coral elephant ear

**Introduced by:** Joint collaboration: Royal Hawaiian Series of Colocasia from Dr. John Cho and Plant Delights Nursery, Raleigh, N.C.

**Hardiness:** Zones 7b to 10

**Ornamental features:** Large, glossy black foliage

**Habit and growth rate:** 42 inches tall

**Culture:** Sun to part sun; container specimen or tender perennial for bedding

**Pest/disease problems or unique resistance:** None noted

**Royalties:** None

**Availability:** 1 quart; 24 fl. oz. (709.77 mL)

*For more information:*

E-mail [office@plantdelights.com](mailto:office@plantdelights.com)



COURTESY OF TERRA NOVA NURSERIES

*Crocsmia* Twilight Fairy Gold

**Common name:** Crocosmia

**Trademark:** Twilight Fairy™ Series

**Introduced by:** Terra Nova Nurseries, Canby, Ore.

**Hardiness:** Zones 7 to 9

**Ornamental features:** *Crocsmia* Twilight Fairy Gold has bronze foliage

with bright yellow-orange flowers on short, multi-branched flower spikes. This plant makes the perfect addition to mixed containers, smaller gardens, or front of the border in a larger garden

**Habit and growth rate:** Multi-crown, compact and clumping habit; 14 inches wide by 14 inches tall; flower height 16 inches

**Culture:** Full sun; well-drained, moist organic soil

**Pest/disease problems or unique resistance:** Attracts hummingbirds and butterflies; is deer-resistant and drought-tolerant

**Royalties:** Yes

**Availability:** Liners

*For more information:* Scott Christy;  
[scott@terranovanurseries.com](mailto:scott@terranovanurseries.com)



COURTESY OF PLANTHAVEN

*Dahlia* Mystic Fantasy  
('Hawaiian Dreams')

**Common name:** Dahlia

**Trademark:** Rights Asserted

**Introduced by:** PlantHaven, Santa Barbara, Calif.

**Hardiness:** Zones 9 to 11; half hardy

**Ornamental features:** Unique, sun-kissed; flamingo pink blooms with soft yellow halo, raspberry eye and dark disc

**Habit and growth rate:** Compact, rounded habit; no staking required; 31 inches by 24 inches

**Culture:** Full sun in rich, moist, well-drained medium

**Pest/disease problems or unique resistance:** None noted

**Royalties:** Royalty applies

**Availability:** Liners; 4-inch, 1-gallon



COURTESY OF MONROVIA

*Hesperaloe parviflora*  
'Perpa' PPAF Brakelights®

**Common name:** Brakelights® red yucca

**Trademark:** Brakelights® PPAF

**Introduced by:** Monrovia and Mountain States Nursery, Ariz.

**Hardiness:** Zones 6 to 10

**Ornamental features:** A compact new color selection of *Hesperaloe parviflora*. The vibrant, brake-light red flowers are a wonderful contrast to the standard form, which tends to be more pink or salmon colored. Its attractive gray-green foliage is striking in containers or massed into groups. Does not set seed, resulting in a longer bloom period

**Habit and growth rate:** Medium grower; compact; reaches 2 to 3 feet tall and wide

**Culture:** Requires good drainage; full sun. Drought tolerant once established; will grow more robust and faster with additional water

**Pest/disease problems or unique resistance:** None noted

**Royalties:** Yes

**Availability:** Nos. 1 and 2 containers

**For more information:**

Nicholas Staddon, director of new plants; [nstaddon@monrovia.com](mailto:nstaddon@monrovia.com)



COURTESY OF TERRA NOVA NURSERIES

*Heucherella* 'Sunrise Falls'

**Common name:** Trailing foam flower

**Trademark:** Falls™ Series; PPAF

**Introduced by:** Terra Nova Nurseries, Canby, Ore.

**Hardiness:** Zones 4 to 9

**Ornamental features:** *Heucherella* 'Sunrise Falls', part of the Falls Series,

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**JOHN DEERE**

\*Finance offer ends January 31, 2012. Subject to approved credit on John Deere Financial installment plan. Some restrictions apply, so see your dealer for complete details and other financing options. Valid only at participating US dealers.

**NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN.** A purchase will not improve your chance of winning. Sweepstakes starts on November 20, 2011, at 9:00 AM CT and ends February 29, 2012, at 5:00 PM CT. Open to legal residents of the United States and Canada who have reached the age of majority in their state, province, or territory of residence at the time of entry. Limit of one entry per person and per household. Available to be won: Grand prize winner will have a choice of either an Ultimate Belgard® Hardscapes Outdoor Patio makeover and a John Deere Z425 EZ-Trak Zero-Turn-Radius Mower with an approximate retail value of \$43,999.00 USD/\$45,264.42 CDN OR a brand new 22-foot Airstream Trailer with an approximate value of \$41,880.00 USD/\$43,084.47 CDN. A mathematical skill-testing question answered correctly will be required for potential Canadian winners. Void where prohibited. Subject to Official Rules available at participating John Deere Ag and Turf dealerships and at [JohnDeere.com/GreenFever](http://JohnDeere.com/GreenFever). Odds of winning depend on the number of eligible entries received. Sponsored by John Deere Ag & Turf Division, Region 4—John Deere Olathe office, 10789 S Ridgeview Road, Olathe, KS 66061-6448, and John Deere Limited, 295 Hunter Road, PO Box 1000, Grimsby, Ontario, L3M 4H5. Visit [JohnDeere.com/GreenFever](http://JohnDeere.com/GreenFever) for complete rules and details. Deere & Company, along with its subsidiaries and business partners, may use the information provided to contact you about products and services. We may also use the information as set out in our privacy policies or permitted or required by law. Patio pictured is for demonstration purposes only. See official rules for the complete patio prize description. Apple® is not a participant in or a sponsor of this promotion.

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