


American Nurseryman

A close-up photograph of a person's hands holding a small, vibrant green seedling in a dark, peat-based pot. The background is a soft, out-of-focus orange color, suggesting a person wearing an orange shirt. The overall composition is centered and focused on the plant.

Covering commercial horticulture since 1904

April 2013

Growing Gardeners

Also:
Efficient Greenhouses
Weeds in containers
Consumer Shows



American Nurseryman

April 2013

Add a Little Character to Your Garden Center

6

An entertaining and educational marketing program and product teaches children how to grow their own vegetables—and provides unique sales opportunities for garden centers.

By Jenny Hooks

Efficient Greenhouse Design

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Whether you're building a new facility or retrofitting an older structure, energy efficiency should be your No. 1 goal.

By Victor Encinias

Containing Weeds

18

An OSU associate professor and weed specialist offers a silver linings playbook to help you control invaders in your container production.

By Hannah Mathers

On the cover:

Teaching children to garden can build sales as well as grow a new generation of customers.

Photo courtesy of Jenny Hooks

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PLANTS



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Photo - 20-22 ft Norway Spruce



Photo - Blue Spruce with 10 ft measuring pole

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HotProducts

Continued from page 30

Cab for Kubota BX

Curtis Industries has introduced the BX Series Curtis Cab for Kubota's line of sub-compact tractors. Both soft-sided and hard-sided versions are available. With a tilted Rollover Protective Structure (ROPS), the operator can work in a safe and efficient environment, and the structured steel frame provides the strength and durability needed for heavy-duty work. The windshield is made of AS2 tempered safety glass with internal latches to allow maximum circulation. Also standard with the new BX Series are pre-drilled holes in the rear for easier wiper installation. This new cab system is less than 7 feet in overall height (with ROPS folded) for easy storage in small spaces.

For more information: www.curtiscab.com



Dicentra 'Amore' series

Producing bountiful flowers throughout spring and summer, the new 'Amore' series of Dicentra from Terra Nova Nurseries has superior vigor with a dwarf habit. Selections include 'Amore Pink' (pictured) and 'Amore Rose'. The average size for both plants is 14 inches tall with a 14-inch flower scape; spread is about 9 inches. For optimal performance, they should be planted in part to full shade in zones 5 to 9.

For more information:
www.terrannovanurseries.com

Bug-free blanket

Snuggling by the fire pit. Watching fireworks on the Fourth. Cheering on the kids' soccer team. Your customers are outside, and so are mosquitoes. The new outdoor blanket from Insect Shield can help them stay safe and warm with its built-in, odorless and effective patent-pending Insect Shield Repellent Technology protection. It's EPA-registered and repels mosquitoes, ticks, flies and fleas. Weighing a mere 18 ounces, it's big enough (56 inches by 74 inches) to protect the whole family. Machine washable, too!

For more information:
www.insectshield.com

