

# L&GR

LAWN & GARDEN RETAILER

## *Garden Accents and Décor*

### **In This Issue:**

**CAST New Varieties**

**Sales Trends**

**IGCs Respond to COVID**

**JULY 2020 | [LGRMAG.COM](http://LGRMAG.COM)**

# Perennials



**Anemone 'Satin Doll Blush'**

*Terra Nova Nurseries*

This new variety is one of the earliest blooming anemones, with an extended bloom period. It is hardy to Zones 4 through 9 and features large, dogwood-like flowers above glossy foliage.



**Lavender 'Primavera'**

*Darwin Perennials*

This breakthrough in Spanish lavender does not require chilling to flower. It exhibits outstanding weather tolerance, and will flower throughout early spring and into the fall, extending the lavender season.



**Delphinium Delgenius Series**

*Pacific Plug & Liner*

Delgenius is a big introduction for Pacific Plug & Liner this year. Three colors are available; Shelby is pictured. These plants are compact, with multiple bloom spikes — and they fill the pot nicely.



**Hibiscus 'Summerific French Vanilla'**

*Proven Winners ColorChoice*

This new hibiscus is a color breakthrough with soft yellow buds that open to large 7- to 8-inch creamy yellow flowers with a bright red eye. It blooms prolifically midsummer to early fall.



**Phlox Woodlander Series**

*Dimmen Orange*

This new interspecific evergreen groundcover phlox features extended flower power. Blooms are larger than traditional subalata types for added retail appeal. Woodlander phlox is adaptable to both sun and partial shade for better consumer success.



**Echinacea 'Evolution Colorific'**

*Monrovia Plants*

Evolution echinacea offers a rainbow of colors. The new Colorific features a lovely green-centered cone with flowers that emerge yellow, open to salmon streaked with yellow, and mature to full pink.



**Hydrangea GameChanger Series**

*Green Fuse Botanicals*

GameChanger hydrangea is a breakthrough product that is different than other macrophylla types. It is Zone 5 hardy and will continuously bloom all season long. Blooms are large, and plants do not wilt at retail.