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LAWN & GARDEN RETAILER

2019 Garden Trends

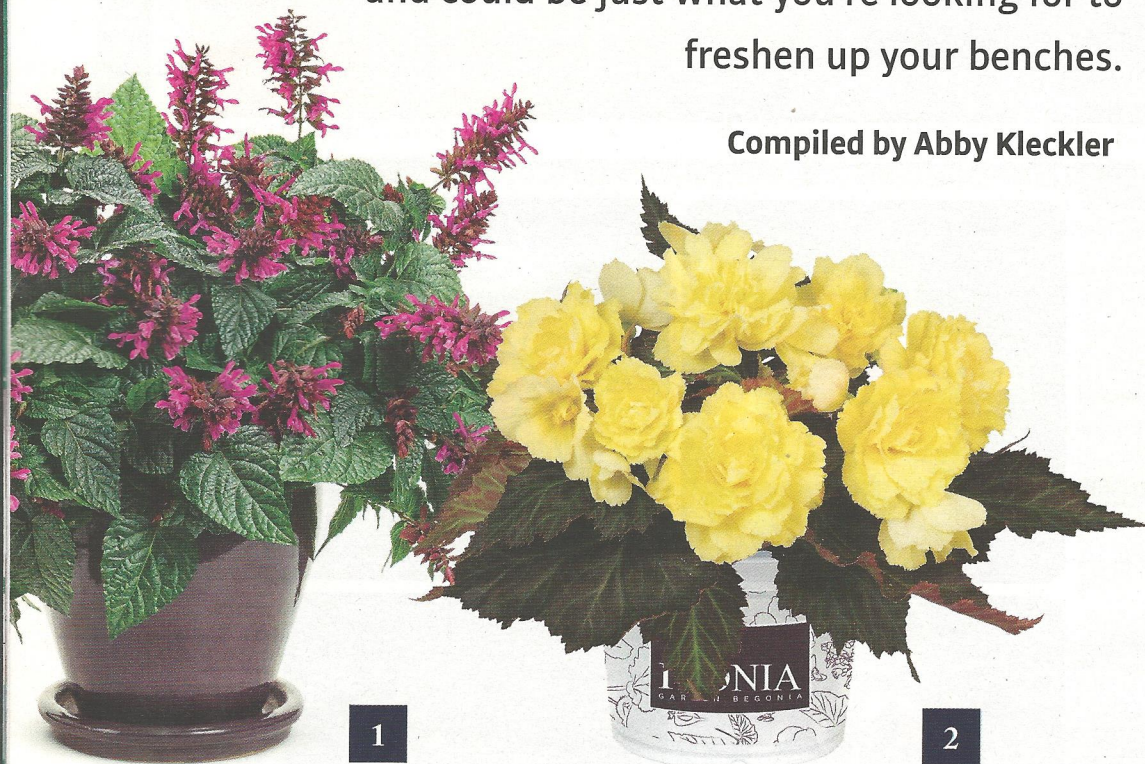
In This Issue:
Improving Your Merchandising
Holiday Highlights from Pennsylvania IGCs
Fresh Varieties & Products for the New Year

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NEW for YOU

These varieties are ready for retail in 2019 and could be just what you're looking for to freshen up your benches.

Compiled by Abby Kleckler



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1. SALVIA

If your customers want to invite bees and hummingbirds for a visit, recommend 'Rockin' Fuchsia' salvia from Proven Winners. Unlike all others of this type that have purple flowers, this revolutionary new variety boasts large, intense fuchsia flowers with black bracts. The deep throats hold plenty of nectar that will have your winged creatures returning all summer. This plant has a more refined habit and will not take over the container when you plant it with other vigorous annuals. Beautiful in the landscape too.

Proven Winners — www.provenwinners.com

2. BEGONIA

With oversized, fully double flowers, indoor/outdoor appeal and retail merchandising solutions, the l'Conia Portofino series might just be the best begonia on the market. From Dümmen Orange, the new l'Conia Portofino series features vibrant flowers, mahogany foliage, strong branching, excellent flower power and shade/part-sun tolerance.

Dümmen Orange — www.dummenorange.com

3. HYDRANGEA

Endless Summer Hydrangea's newest introduction 'Summer Crush' hydrangea is a true differentiator in the marketplace with a profusion of big rich raspberry red or neon purple blooms. Bred by Bailey Innovations, this new variety is the result of focused breeding and years of production and field testing. Zone 4 cold hardy and the most wilt-resistant Endless Summer yet, 'Summer Crush' has dark green glossy leaves, tight internodes and a genetically compact habit to fit into smaller spaces in the garden and a perfect size for patio containers.

Bailey — www.baileynurseries.com



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4. ROSE

'Candy Sunblaze' is the first striped addition to the Sunblaze series. Sunblaze roses are miniature roses that are ideal for containers and gardens. Hardy and easy to grow, these compact roses bloom in bright, bold colors from spring until fall.

Star Roses & Plants — www.starrosesandplants.com



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5. HEUCHERA

The heuchera Northern Exposure series includes six varieties, all of which have a large stature featuring attractive, rounded leaves in a full, multi-crowned landscape, with color options ranging from amber to black. Specifically, heuchera 'Northern Exposure Amber' has clean lines with round, clear-amber leaves, on a medium-size mound. This variety has great rust resistance and longevity.

Terra Nova Nurseries — www.terravanurseries.com