

Greenhouse[®]

MANAGEMENT



SPRING TRIALS

An impressive
EVOLUTION

A look into the past,
present and future
of this growing
industry event



Greenhouse[®] MANAGEMENT

COVER STORY

34 AN IMPRESSIVE EVOLUTION



More than 40 years have passed since the inaugural Pack Trials took place. What's changed? What's stayed the same? And where are California Spring Trials headed in the future? *Look to this section for extensive exhibit previews and a directory of participating companies as well.*



FEATURES:

- 26 Focus on fertilizers**
As technologies advance, growers benefit from greater application consistency and production efficiency
- 28 Battling bacterial leaf spots**
Tips for managing — and ideally preventing — this difficult disease
- 52 Beautiful beds**
Whether it's a consumer looking to add some color to their yard or a contractor looking to spruce up a client's landscape, there's always demand for bedding plants
- 58 Under cover**
Check out our latest round-up of covering products in the marketplace

26
↓



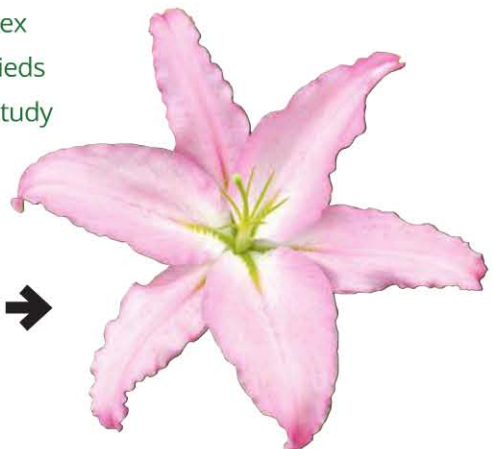
DEPARTMENTS:

- 6 Outlook**
Amy Stankiewicz
- 8 It's All Digital**
- 10 The PEN**
- 22 Culture**
Dianthus EverLast
- 24 Variety Notebook**
- 73 Products**
- 75 Ad Index**
- 76 Classifieds**
- 78 Case Study**

COLUMNS:

- 64 Plant Health**
Dan Gilrein
- 66 Growing Trends**
Bridget K. Behe
- 68 Tech Solutions**
John W. Bartok Jr.
- 72 Business Minds**
Matt McClellan

24 →



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CALIFORNIA
SPRING TRIALS

As you explore
the Northern
Trails, don't miss
this Sriracha
Rose cuphea
variety
from Syngenta

Spring Trials **SNEAK PEEK**

By Laura Allen and
Amy Stankiewicz

From Proven Winners in Santa Cruz to Plug Connection in Vista, here's what to expect at the 2013 California Spring Trials.

ALL PHOTOS PROVIDED BY RESPECTIVE COMPANIES



Canna F1 South Pacific (left) and Osteospermum Passion White (middle) from American Takii; Nonstop Rose Petticoat (below) from Ernst Benary of America



NORTHERN TRIALS

ABZ Seeds

The strawberry breeder from Holland will again display at the Speedling site this year. Its fourth year at the trials, the company plans to show its complete assortment, including its Fleurostar winning Toscana variety, and Gasana, both of which were limited released for 2012/2013. Both of the newest varieties are floriferous, producing large, pink flowers. While Toscana and Gasana are not brand new to the U.S. market, the company sees 2013 being a big introduction year for the two plants.

American Takii

Visitors can expect to find four core themes at the American Takii site this year: Aspire, Create, Design and Embrace. The display gardens have undergone a full make-

over to add more color and inspiration for those seeking real-world-performance of Takii genetics. American Takii will also host OHP again and will work with the company to focus on key research in PGRs and other applications.

The company is also introducing 15 new varieties, including three osteosperms, three petunias, two alceas and one canna.

Danziger

Danziger's site will have an expanded area that's a third bigger than what it has been in the past. Visitors will find not only new varieties, but also grower trials and comparisons of its varieties, which will be presented by Headstart Nursery. Headstart will also show its new programs, including a new 200-cell liner program. There'll also be representatives for the cyclamen program.

Expect to see a big display

of Danziger's Spring Touch Pericallis and Stream Lobularias in color combinations. You'll also see the company's Sun Harmonies highlighted.

Ernst Benary of America

As part of its 170th anniversary, Benary will be displaying at the company's own facility, its first breeding facility on U.S. soil. As part of this celebration, the company will be highlighting fun facts about its history, including the fact that Gregor Mendel conducted his famous 1873 experi-

ments with Benary seeds.

New varieties on display will include Begonia tuberhybridia Nonstop Rose Petticoat Improved, which is improved for plant habit, earliness and seed quality, as well as Begonia tuberhybridia Nontop Mocca Cherry, the newest color to the only dark-leaved double begonia series with a full color range.

Benary will also be highlighting the new Petunia hybridia CELEBRITY Strawberry Ice series, which features extreme rain tolerance, great uniformity and a



right flowering window across a range of colors. This series replaces Raspberry Ice.

Golden State Bulb Growers

Focusing on more vibrant colors, Golden State Bulb Growers will have three or four new introductions for the trials this year. Completely brand new, the company says no one has seen the new varieties yet. It will also showcase its expanded Eucomis line, which it debuted at the 2012 OFA Short Course. The company originally started with one hybrid variety, but now the Eucomis line consists of five varieties. It will also feature an expanded begonia display.

In addition to its plants and marketing ideas, Golden State Bulb Growers will also incorporate the technical side of things to help growers learn how to better grow callas, improve shelf life, chemical trials and more. Its goal is to help growers learn more about its crops and the best way to make money with them.

One thing to note is that the address has changed to 3060 Hilltop Road, but the old address will still work if you're using a GPS that doesn't recognize the new address.

Hem Genetics

The company plans to put emphasis on its next generation of natural dwarf petunias Limbo and Mambo, which will be indicated as Limbo *GP* and Mambo *GP*.

These will offer a greater performance from grower to consumer. Nine *GP* colors

will be introduced for Limbo, and three *GP* colors for Mambo.

Hem Genetics will also introduce its flamed colors and new bicolors in its Snapdragon Snappy series.

MasterTag

Located again at the Sakata Seeds facility, MasterTag will have three individual displays representing some of the best practices in tagging and retail merchandising, with the focus on practical, affordable solutions for growers, retailers and gardeners.

OHP

Displaying again at the American Takii site, OHP will be featuring its new pre-emergent herbicide Marengo, using demonstration plots highlighting weed control on hoop house floors and trials showing the results of perimeter Marengo treatments around the greenhouse. The company will also feature plots for using its plant growth regulators on Dümme Prima Red Poinsettia, as well as Takii's Opera Supreme Petunias, lantana, geraniums, calibrachoa, sedums, kales, delphiniums, pennisetum (grass) and a new campanula variety.

OHP plans to display Paczol, B-Nine and Cycocel on various American Takii Seed plant varieties as well. Of special interest will be research involving Augeo on Double Knock Out Roses sponsored by Northwest Horticulture, the company states.

Pacific Plug & Liner

The big release Pacific Plug & Liner plans to show is its

Pericallis ToDaisy. It will also feature several perennials as well, with a total of almost 30 new varieties. The varieties will be grouped together by season. There will also be new marketing for the grafted basil tree, and the company will also have more than 100 varieties of Heuchera for its comparison trials.

Pacific Plug & Liner is also hosting a few Israeli companies again this year, including Hishtil, Schwartz and Jaldety. The sustainability certification company MPS will also be present, as well as the Sunset Western Garden Collection, which will bring a bit of diversity to the trials with its display of woody products. McConkey Co., which produces pots from recycled material that can also be recycled after use, will have a presence at the site, and

Pacific Plug & Liner will be using its products.

Visitors will also have the chance to meet a local breeder who does breeding for the company's Mimulus Jelly Beans series. The breeder will be showing new colors of the California native plant, which is also known as Sticky Monkey Flower.

Proven Winners

Moving from the South to the North this year, the Proven Winners site will be held at the Chaminade Resort and Spa in Santa Cruz. The company still plans on having a marketing presentation, as well as the experts taking visitors through the site to talk about the new varieties. The company hopes that by moving up north more Spring Trials attendees will be able to visit its site this year, espe-



Superbells Pomegranate Punch Calibrachoa from Proven Winners

SUPERBELLS COURTESY OF CHRIS BROOK PHOTOGRAPHY



Arabesque Violet penstemon from Syngenta



Verbena Enduro from Ball FloraPlant

cially since the trials are less than a week this year.

One of the new varieties Proven Winners will debut is the Superbells Pomegranate Punch Calibrachoa. Its bi-color blooms have a deep red rose color with a prominent black-red center. Featuring the Superbells' heat tolerance and disease resistance, Pomegranate Punch is recommended for use in combination containers. A full-sun variety, it will reach a height of 6 to 10 inches, and will spread 12 to 24 inches.

Sakata

Celebrating its 100th year of breeding, Sakata will introduce more than 30 new plants. Among them is Candy

Showers, which the company says is the first trailing snapdragon from seed. Ideal for baskets, combination planters and the landscape, it was bred to offer flexible stems that make for easy shipping. Candy Showers blooms under short days, can be added to a grower's cool crop offering, and is available in five colors.

Syngenta

Syngenta will be displaying many new varieties at this year's Spring Trials, including Damask petunia, a compact multiflora petunia bred specifically with high-density, mass-to-market growers in mind, as well as Sriracha cuphea, a new heat-loving series from seed offering season-

extension opportunities.

Additional varieties include Florific New Guinea impatiens from seed, which features a crop time of 12 to 14 weeks and high-density production capabilities, and the Arabesque penstemon annual, which is reportedly ideal for high-value quart and gallon programs, and is available in four colors: Appleblossom, Pink, Red and Violet.

Syngenta will also be displaying Starcluster pentas, a new GoldFisch Heat Lovers series that is bred to perform through hot summer conditions. According to the company, no dead-heading is required, as new flowers form over spent blooms.

As far as the site itself, the

company will feature a "red carpet experience." Visitors will see a movie theme emerge, with "show stoppers," "brand new stars," and "upcoming features." The company will also feature its biological control agents, as well as technical demonstrations for some of its products.

Vista Farms

Vista Farms will use the opportunity at California Spring Trials to display six new Bougainvillea varieties from Dutch breeder Rjinplant. This is the first year in which these varieties will be available in the United States. The new varieties expand the range of colors currently available in the "Vera" line



Gaura Gaudi Pink from Florensis



Marigold Cresta Flame (above) from Floranova; Alstroemeria Inca Vito (right) from Flamingo Holland



and heavy flowering, its bright colors mature to a lighter complementary color, and as the blooms age the plants retain their shape. Expect it to grow between 12 to 14 inches in height and 10 to 12 inches in spread. Vintage is available in Red, White, Rose and Violet.

Flamingo Holland

A line of Asiatic Lilies known as the “Joy” series will be highlighted at Flamingo Holland’s exhibit, as will a line of potted Alstroemeria called the “Inca” series. This is the company’s first year carrying Alstroemeria, and this particular series is from Konst Alstroemeria.

Flamingo Holland will also be displaying the “Lovely” series of Freesias, which are bred genetically short. This means they remain short without the need for PGRs and have a significantly shorter crop time than regular Freesias, the company states.

Also on display will be the following: regular Freesias, Asiatic Lilies, Oriental Lilies, “Roselily” Double Oriental Lilies, Calla Lilies, and Gerberas from Florist Holland.

Floranova

No fewer than 39 new flower varieties will be introduced by Floranova at the trials this year. Among them will be two new French marigold series, Cresta and Alumia, which offer improved earliness and good heat tolerance. A unique color for the Alumia series is Alumia Vanilla Cream, which is ideal for designer mixes.

“Short but strong” is the

motto for the company’s new genetically dwarf F1 petunia series, Espresso. Available in both multiflora and grandiflora types, Espresso is a non-stretching type of petunia which has improved vigor in the garden and is easier to grow.

New “cool crops” have also been added. The F1 Bel Viso series of viola cornuta brings earliness and uniformity in the spring and in autumn, and is available in a range of colors. The annual flowering wallflower series of Sugar Rush now comes in Red and Orange. The Freefall spreading pansy series also has new colors to its lineup.

Florensis

With breeding efforts in Germany and The Netherlands, Florensis will introduce a Guara series and a Petunia as its new varieties for the 2013-2014 season at the GroLink site.

Guara Gaudi is an annual Guara ideal for pot and mixed containers. A popular

consumer plant for pots and patio plants, it’s available in three colors: Pink, Red and Rose. The three are early flowering and have a compact branching habit. With a production time of 10 to 12 weeks in the greenhouse, and eight to 10 weeks in the summer outside, it is a low-energy input crop that can be grown outside when frost periods are done. The Red variety grows at least 10 days later than the other two.

Petunia Glow Exclusive Blue Star produces a white star on blue, with the star’s intensity depending on lighting conditions. Part of the Petunia Glow series, Blue Star also has compact branching with a semi-mounding habit and big flowers. It is one of the earliest series in the market. Glow is tested under low temperatures and light levels to give the best performance in early spring.

Florist Holland

Returning to the trials for



its second year, this Gerbera breeding company from The Netherlands will introduce a new outdoor pot plant series of Gerbera from seed called Sundayz. With slow-aging, double flowers, it will be available in the spring in four different sizes and comes in seven colors and three mixes.

The company will also introduce a new subseries to the Garvinea series called Sweet, which comes in four colors: Sweet Dreams, Sweet Gloa, Sweet 16 and Sweet Honey. The flower size is much bigger than the already-existing Garvinea series.

A new spider flower type of Garvinea will also be introduced. It has the same characteristics of the classic Garvinea, but the flower looks like a small tiara. This variety comes in six colors.

Finally, Florist Holland will also introduce four new colors to the line of Patio Gerberas. One of the four colors is called Grand Canyon, which has a large flower that's shaped as a pom pom.

Just like the Volkswagen van it had last year, Florist Holland will have a creative display that will have the theme of "The Taste of Happiness."

Green Fuse Botanicals

Continuing to expand and improve its line, Green Fuse Botanicals will have close to 38 new varieties for 2013-2014. Among those introductions is a new calibrachoa line called Cruze. A large-flowered, compact series, Cruze is very floriferous and comes in seven colors for the first year.

The company is also doing some product extensions in its First Light Perennials program of early flowering perennials,

as well as additions to its lifestyle plants, which are indoor/outdoor plants geared toward the contemporary consumer.

Green Fuse Botanicals is also at a new site this year; the company will be located at Fides Oro in Santa Paula.

GroLink Plant Co.

Playing host to seven other companies at its site in Oxnard, GroLink Plant Co. will focus on celebrating the simple beauty of plants in our everyday world. Whether in the landscape or the mall, the company plans to highlight how plants can be used to beautify any part of life. With outdoor areas for each company to showcase its varieties, GroLink plans on having a nice, relaxed setting where visitors can enjoy themselves.

In addition to the new varieties the seven companies will be featuring, GroLink will showcase its three new Belgian mums: Antica Bronze and Siora Pink, as well as the color Red to the Staziski group. GroLink's Belgian mum collection is currently around 95 varieties.

HGTV HOME Plant Collection

The company is developing a number of new varieties for

the trials this year, but there are two key items it'll focus on specifically. This includes a new line of calibrachoa, as well as a line of geraniums with brand new genetics and a different culture than typical varieties. HGTV is also expanding its line of Pop-N-Polish Petunias, developing new mixes and adding some shade mixes as well.

With its big display located again at the Edna Valley Vineyard with Dümmer, its new ornamentals will also be on display at the Ball Horticultural site. Other highlights featured at its site at Edna Valley include know-how videos that it will be shooting for consumers, as well as some photography.

Hort Couture

Those who enjoyed Hort Couture's creative display last year should expect to find something just as unique, whether or not the mannequins are present. The company will de-

but a third color to its Bacopa Boutique collection called Pink Mascara. The new variety is recommended for combination with Bacopa Boutique Tie-Dye White for a unique and different look for Bacopa. Bacopa Boutiques have large flowers and are heat tolerant as well.

In addition to Pink Mascara, there will also be a new variety for the Coleus Under the Sea collection, and a few other introductions. Hort Couture will again display at the GroLink site.

Kieft Seed

The Echinacea color mix, Echinacea Cheyenne Spirit, is now available from seed. An All-America Selections winner, it fills out pots, offering a higher in-store impact. The mix is hardy to Zone 4.



Bacopa Boutique Pink Mascara from Hort Couture

Dalmatian Digitalis from Kieft Seed



Geranium Double Take from Selecta



Cool Wave Pansies Purple and Golden Yellow from PanAmerican Seed

Another addition from Kieft Seed is the Gerbera Mega Revolution Select Mixture to the Mega Revolution series. Redesigned to deliver a gerbera with a larger plant and flower size, it delivers a quick crop time and is ideal for fully programmable, high-density production.

Two improved colors have been added to the Dalmatian Digitalis series. The uniform series has compact foliage, making it ideal for end-cap displays. It finishes at 16 to 20 inches in height and 12 to 14 inches in spread.

PanAmerican Seed

PanAmerican Seed will introduce its precision, multi-pellet Fuseables. These balanced

formulations are for mixed species baskets from seed. Visitors to the Ball Horticultural site will find Strawberry Wine and Healing Waters, the latest mixes of Fuseables. Experts will also be present to share more information.

In addition to Fuseables, new varieties for Cool Wave Pansies and New Guinea Impatiens Divine will also be introduced. Golden Yellow and Purple, along with new mixtures, are the newest colors to join the Cool Wave trailing pansy series. Divine — a disease-resistant impatiens from seed — has six new colors joining its selection.

PlantHaven

From the retail center to new

varieties, PlantHaven's display will be a little different than it was in the past. For starters, the PlantHaven Retail Center will be a mock-up retail center consisting completely of the Whetman Pinks USA dianthus portfolio. With 36 scented varieties, the company expects the center to draw visitors in. PlantHaven says that with the help of Northwest Horticulture, it will have more than 800 1-gallon plants in full bloom.

PlantHaven will also showcase two new portfolio lines. Aurora Disacia is one of the two, and it comes in Apricot, Dark Pink and Light Pink. Unlike typical diasacias, Aurora has an upright habit, providing the consumer a

different look in the garden. It also offers three extra weeks of performance in the garden.

Real Leucanthemum is the second key portfolio. Available in Dream, Galaxy, Neat and Glory, Real has been bred for retail presence, making them ideal for 6-inch pots in the store. In the garden it'll have a medium height with stiff stems, so they won't require staking. It's heat tolerant and has narrow foliage.

Selecta North America

Selecta has one new introduction for the trials this year. Geranium Double Take is a uniform, interspecific geranium series that produces 12 double flowers at first flush



APT 410 (above) and Valentino beans (right) from Seminis



when grown three plants to a basket. It has shatter-resistant flowers and holds up well at retail. It's available in five colors: Pink, Pink + Eye, Red, Scarlet and White.

Seminis

New to the trials this year, this vegetable breeding company will be open April 6-10 from 8 a.m. to 5 p.m. and will offer manufacturing tours at 9 a.m. and 2 p.m. Visitors will be given a short overview of the business and then head out to the plots to look at the company's varieties on display.

The company is introducing seven new varieties, including four tomatoes: APT 410, Biltmore, Debut and Heatmaster. APT 410 is a processing tomato that's ideal for peeling, dicing and sauce, and it also produces consistently throughout many growing regions. The Biltmore is extra large and smooth and has already won prizes for its enormous size. With mid-season maturity, Biltmore is a reliable home garden tomato hybrid with a continuous set. Debut is a compact tomato with a 70-day maturity, and Heat-

master was bred for heat, thriving in humid climates.

Other vegetable introductions include Jumbo, an early maturing cucumber that produces well in warmer temperatures. Valentino is a garden bean that has a concentrated pod set with a dark green color and sets well in hot conditions. It has a 53-day maturity. And the final variety is Plato, a medium-dark green bell pepper hybrid. Its large to extra-large blocky, firm fruit matures to red on a medium-to-large robust plant.

Skagit Gardens

Skagit Gardens will again be located at the Hidden Oaks Clubhouse in Santa Barbara. Appointments are required, and the site will be open April 6-9 from 9 a.m. to 5 p.m., and on April 10 from 9 a.m. to 11 a.m.

Two new varieties will be showcased: Helenium Short 'n' Sassy and Festuca Beyond Blue. Short 'n' Sassy blooms bright flowers with chocolate



Festuca Beyond Blue from Skagit Gardens

Skagit Gardens Spring Trials Garden Party

Magic happens this April in Santa Barbara, as two new plant introductions make their debut.



Short 'n' Sassy Meets Beyond Blue

This head-turning pair will be joined by a host of other exciting new varieties, as they meet poolside, where they are destined to be the life of the party.

April 6-9, 2013: 9 am-5 pm, by appointment
 April 10, 2013: 9 am-11 am, by appointment
 Barb Young: 1-800-334-1719 or byyoung@skagitgardens.com
 4760 Calle Camarada, Santa Barbara, California

greenhousemanagementonline.com/readerservice - #31



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SPRING TRIALS**

brown cones, attracts bees and butterflies, and will last through the end of the season, returning again for the next year. Beyond Blue has a neat and tidy habit, shows minimal roughness in winter weather, and will keep its blue color.



**SOUTHERN
TRIALS**

Beekenkamp

This European company specializes in begonias and herbs, and will showcase its best-selling varieties along with new varieties for the North American market. Beekenkamp is one of 10 companies exhibiting at the Plug Connection site.

Cultivaris

The product development company will have a much larger display this year at the Plug Connection site. With

200-plus commercial varieties, more than 30 of them are new and will be on display.

EuroAmerican

New introductions will be presented for Proven Winners, Proven Selections, Savvy Succulents and Senetti. One of 10 exhibitors at Plug Connection's site, the company will also focus on its Grower Ready Liners, including the EuroMazing family of optimized liners and Trifecta Multiliners.

Morel Cyclamen

A French-based company, Morel Cyclamen will introduce 14 new cyclamen varieties, in addition to showcasing its existing collection.

pac-Elsner

This German-breeding company will feature its large geranium display at Plug Connection. It'll also feature an expanded indoor display,

along with outdoor container specimens of both Candy Flowers and Aristo varieties.

Plug Connection

The sole site for the Southern Trials this year, Plug Connection will feature new varieties, its comparison trials and an additional 10 exhibitors, making it a "one-stop-shop." The company recommends visitors plan to stay for four hours for tours.

For new varieties, Plug Connection will introduce five new vegetable varieties. First is Dark lady Basil, a strong, dark-red basil that offers a distinct aroma, full foliage and crimson blooms. It also showed resistance to mildew and good cool tolerance during trials. Another new basil variety is Green Fortune Basil. Green Fortune is a vigorous green shrub variety of basil with delicate pink blooms. It also showed resistance to mildew and

good cool tolerance during trials. Finally, there are three new additions to the Mighty 'Mato INDIGO series of tomatoes: INDIGO Apple, INDIGO Kumquat and INDIGO Ruby.

Aside from new varieties, the company will be highlighting the Mighty 'Mato series, Mesa Magic Cyclamen series and Tessera Succulent Collection. Its vegetative comparison trials will include more than 150 hanging baskets featuring designer mix programs, including Confetti, Trixi, Kwik Combos and MixMasters.

The comprehensive seed comparison trials will have the newest varieties next to existing benchmark varieties. Plug Connection recommends planning an hour to view the trials.

Schoneveld Cyclamen

Known for top-notch cyclamen genetics, Schoneveld will feature new introductions along with a lineup of its current collection.

Suntory Flowers

Completely new crops for the Suntory Collection in North America will be introduced in two new series at this year's trials. Located at the Plug Connection site again, the company will have new additions to the Sun Parasol mandevillas: Red Emperor to the Giant group, and Pretty Deep Pink and Pretty Deep Red to the Pretty series. The Senetti, Surfinia and Million Bells series will also introduce sought-after colors.



Agastache 'Kudos Mandarin' from Terra Nova Nurseries



Heuchera
'Galaxy' from
Terra Nova
Nurseries



Terra Nova Nurseries

Terra Nova Nurseries will feature varieties included in its new Pro Liner program, which enables growers to place orders for 100-cell liners. The program reportedly helps customers reduce total shipping costs and increase inventories at a more rapid pace.

The company will also be displaying 30 new plant introductions, including the Agastache Kudos series; Begonia Cool Breeze series; Cistus 'McGuire's Gold'; Echinacea Meteor series; Echinacea

'Vanilla Cupcake'; Echinacea 'Secret Glow'; Heuchera Little Cuties series; Heuchera 'Fire Alarm'; Kniphofia 'Orange Vanilla Popsicle'; and Sedum Desert series.

Westhoff

Visitors will see new breeding in lobelia, calibrachoa and more from this German company. Specializing in volume crops specifically bred for high-density production and reliability, the company will also showcase its new Crazytunia Petunia. **GM**

Visit us at Spring Trials 2013!

April 6th – 11th

Exhibiting at:

Gro-Link 4107 West Gonzales Road • Oxnard, CA 93036

1250 Avenida Chelsea Vista, CA 92081

P: 1-800-550-5459

W: www.flamingoholland.com

E: crystal@flamingoholland.com

Please RSVP at www.flamingoholland.com

We hope to see you there!





company DIRECTORY

More than 50 companies present and only six days to see them all. Use our company directory to plan out your Spring Trials road trip.

KEY * Northern Trials | * Central Trials | * Southern Trials

* ABZ Seeds

Location: Speedling, 2640 San Juan Highway, San Juan Bautista, CA 95045
Contact: Adri Gillisen, (31) 622-740-196, info@abz-strawberry.nl
www.abz-strawberry.nl

* America in Bloom

Location: Plug Connection, 2627 Ramona Dr., Vista, CA 92084
Contact: Christine Labrador, (760) 631-0992 ext. 119, Christine@plugconnection.com
www.americainbloom.org

* American Takii

Location: 301 Natividad Road, Salinas, CA 93906
Contact: Julia Paul, (831) 443-4901, jpaul@takii.com
www.takii.com

* Athena Brazil

Location: GroLink Plant Co., 4107 West Gonzales Road, Oxnard, CA 93036
Contact: Paul Gaydos, (941) 750-8885, paul@athenabrazil.com
www.athenabrazil.com

* Ball FloraPlant

Location: 335 South Briggs Road, Santa Paula, CA 93060
Contact: Mary Long, (630) 588-3187, mlong@panamseed.com
www.ballfloraplant.com

* Ball Ingenuity

Location: 335 South Briggs Road, Santa Paula, CA 93060
Contact: Mary Long, (630) 588-3187, mlong@panamseed.com
www.ballhort.com

* Ball Ornamentals

Location: 335 South Briggs Road, Santa Paula, CA 93060
Contact: Mary Long, (630) 588-3187, mlong@panamseed.com
www.ballornamentals.com

* Beekenkamp

Location: Plug Connection, 2627 Ramona Dr., Vista, CA 92084
Contact: Christine Labrador, (760) 631-0992 ext. 119, Christine@plugconnection.com
www.beekenkamp.nl

* Burpee Home Gardens

Location: 335 South Briggs Road, Santa Paula, CA 93060
Contact: Mary Long, (630) 588-3187, mlong@panamseed.com
www.burpeehomegardens.com

* Cultivaris

Location: Plug Connection, 2627 Ramona Dr., Vista, CA 92084
Contact: Christine Labrador, (760) 631-0992 ext. 119, Christine@plugconnection.com
www.cultivaris.com

* Danziger "Dan" Flower Farm

Location: Headstart Nursery, 4860 Monterey Road, Gilroy, CA 95020
Contact: Sharon Israel, (408) 842-3030, sharon@danziger.co.il
www.danziger.co.il

* Darwin Perennials

Location: 335 South Briggs Road, Santa Paula, CA 93060
Contact: Mary Long, (630) 588-3187, mlong@panamseed.com
www.darwinperennials.com

* Dümme USA

By appointment only
Location: Edna Valley Vineyard, 2585 Biddle Ranch Road, San Luis Obispo, CA 93401
Contact: Diane Surette, (630) 212-1276, d.surette@dummenusa.com
www.dummenusa.com

* Ecke Ranch

Location: Fides Oro, 15245 Telegraph Road, Santa Paula, CA 93060
Contact: Cheryl Ann Crysler, (760) 944-4032, ccrysler@eckeranch.com
www.ecke.com

* Ernst Benary of America

Location: 195 Paulsen Road, Watsonville, CA 95076
Contact: Ann Robson, (831) 288-2803, arobson@benary.com
www.benary.com

* Fides Oro

Location: 15245 Telegraph Road, Santa Paula, CA 93060
Contact: Amy Lyons, (805) 525-7125, a.lyons@fides-oro.com
www.fides-oro.com

* Flamingo Holland

Location: GroLink Plant Co., 4107 West Gonzales Road, Oxnard, CA 93036
Contact: Crystal Moncada, (760) 734-1033, crystal@flamingoholland.com
www.flamingoholland.com

* Floranova

Location: 222 North A Street, Lompoc, CA 93436
Contact: Ashley Ransbottom, (574) 594-9284, aransbottom@floranova.com
www.floranova.com

* Florensis

Location: GroLink Plant Co., 4107 West Gonzales Road, Oxnard, CA 93036
Contact: Leo Hoogendoorn, leo.hoogendoorn@florensis.com
www.florensis.com

* Florist Holland

Location: GroLink Plant Co., 4107 West Gonzales Road, Oxnard, CA 93036
Contact: Martine van Went, (31) 651-759-479, martinew@gerbera.com
www.gerbera.com

* Golden State Bulb Growers

Location: 1260 Highway 1, Moss Landing, CA 95039
Contact: Angela Woolem, (831) 728-0500 ext. 254, angela-woolem@goldenstatebulb.com
www.goldenstatebulbgrowers.com

* Green Fuse Botanicals

Location: Fides Oro, 15245 Telegraph Road, Santa Paula, CA 93060
Contact: Lorena Craven, (310) 458-3580, lcc@green-fuse.com
www.green-fuse.com

*** Greenex USA**

Location: Speedling, 2640 San Juan Highway, San Juan Bautista, CA 95045
Contact: Jecki Moshav, (831) 623-7800, jecki@greenex.com
www.greenex.com

*** GroLink Plant Co.**

Location: 4107 West Gonzales Road, Oxnard, CA 93036
Contact: Adri Howe, (800) 451-6319, adri@grolink.com
www.grolink.com

*** Hem Genetics**

Location: Speedling, 2640 San Juan Highway, San Juan Bautista, CA 95045
Contact: Rudy Westenberg, (813) 645-3221, r.westenberg@hemgenetics.com
www.hemzaden.com

*** HGTV HOME Plant Collection**

Location: Edna Valley Vineyard, 2585 Biddle Ranch Road, San Luis Obispo, CA 93401
Contact: Randy Hunter, (615) 457-0000, rhunter@agricolamanagement.com
www.hgtvhomeplants.com

*** Hort Couture**

Location: GroLink Plant Co., 4107 West Gonzales Road, Oxnard, CA 93036
Contact: Jessica DeGraaf, (616) 706-7970, jessicadegraaf@hortcoutureplants.com
www.hortcoutureplants.com

*** Kieft Seed**

Location: 335 South Briggs Road, Santa Paula, CA 93060
Contact: Mary Long, (630) 588-3187, mlong@panamseed.com
www.kieftseeds.com

*** MasterTag**

Location: Sakata, 103 Boronda Road, Salinas, CA 93907
Contact: (231) 894-1774, marketing@mastertag.com
www.mastertag.com

*** Morel**

Location: Plug Connection, 2627 Ramona Dr., Vista, CA 92084
Contact: Christine Labrador, (760) 631-0992 ext. 119, Christine@plugconnection.com
www.cyclamen.com

*** OHP**

Location: American Takii, 301 Natividad Road, Salinas, CA 93906
Contact: Dave Barcel, (262) 392-3004, dbarcel@ohp.com
www.ohp.com

*** pac-Elsner**

Location: Plug Connection, 2627 Ramona Dr., Vista, CA 92084
Contact: Christine Labrador, (760) 631-0992 ext. 119, Christine@plugconnection.com
www.pac-elsner.com

*** Pacific Plug & Liner**

Location: 750 Casserly Road, Watsonville, CA 95076
Contact: Erin Dumlller, (831) 768-6330, packtrials@ppandl.net
www.ppandl.net

*** PanAmerican Seed**

Location: 335 South Briggs Road, Santa Paula, CA 93060
Contact: Mary Long, (630) 588-3187, mlong@panamseed.com
www.panamseed.com

*** Plant Source International**

Location: Speedling, 2640 San Juan Highway, San Juan Bautista, CA 95045
Contact: Alan Zaeske, (517) 381-8708, azaeske@sbcglobal.net
www.plantsourceintl.com

*** Planthaven**

Location: GroLink Plant Co., 4107 West Gonzales Road, Oxnard, CA 93036
Contact: Denise Frey, (805) 569-9179, denise.frey@planthaven.com
www.planthaven.com

*** Plug Connection**

Location: 2627 Ramona Dr., Vista, CA 92084
Contact: Christine Labrador, (760) 631-0992 ext. 119, Christine@plugconnection.com
www.plugconnection.com

*** Proven Winners**

Location: Chaminade Resort and Spa, 1 Chaminade Lane, Santa Cruz, CA 95065
Contact: Kerry Meyer, (573) 477-9420, kerry@provenwinners.com
www.provenwinners.com

*** Sakata**

Location: 103 Boronda Road, Salinas, CA 93907
Contact: Elaina Ross, (408) 782-5398, cress@sakata.com
www.sakata.com

*** Schoneveld Breeding**

Location: Plug Connection, 2627 Ramona Dr., Vista, CA 92084
Contact: Christine Labrador, (760) 631-0992 ext. 119, christine@plugconnection.com
www.schoneveld.nl

*** Selecta First Class**

Location: 335 South Briggs Road, Santa Paula, CA 93060
Contact: Mary Long, (630) 588-3187, mlong@panamseed.com
www.selectanorthamerica.com

*** Seminis Vegetable Seeds**

Location: 2700 Camino Del Sol, Oxnard, CA 93030
Contact: Carly Scaduto, (314) 694-3247, carly.a.scaduto@monsanto.com
www.seminis.com

*** Skagit Gardens**

April 6-10, by invitation only
Location: Hidden Oaks Clubhouse, 4760 Calle Camarada, Santa Barbara, CA 93110
Contact: Barb Young, (360) 424-6144 ext. 4302, byoung@skagitgardens.com
www.skagitgardens.com

*** Speedling Inc.**

Location: 2640 San Juan Highway, San Juan Bautista, CA 95045
Contact: Kathy Enders, (630) 391-2832, kenders@speedling.com
www.speedling.com

*** Suntory Flowers**

Location: Plug Connection, 2627 Ramona Dr., Vista, CA 92084
Contact: Christine Labrador, (760) 631-0992 ext. 119, christine@plugconnection.com
www.suntorycollection.com

*** Syngenta Flowers**

Location: 2280 Hecker Pass Road, Gilroy, CA 95020
Contact: (888) 662-2670, spring.trials@syngenta.com
www.syngentaflowersinc.com

*** Terra Nova Nurseries**

Location: Plug Connection, 2627 Ramona Dr., Vista, CA 92084
Contact: Christine Labrador, (760) 631-0992 ext. 119, christine@plugconnection.com
www.terranovanurseries.com

*** Thompson & Morgan**

Location: Speedling, 2640 San Juan Highway, San Juan Bautista, CA 95045
Contact: Andrew Spencer, (831) 623-7800, aspencer@thompson-morgan.com
www.thompson-morgan.com

*** Vista Farms**

Location: Speedling, 2640 San Juan Highway, San Juan Bautista, CA 95045
Contact: Jerome J. O'Neill, (787) 837-5909, jerome@vistafarms.net
www.vistafarms.com

*** Westhoff**

Location: Plug Connection, 2627 Ramona Dr., Vista, CA 92084
Contact: Christine Labrador, (760) 631-0992 ext. 119, christine@plugconnection.com
www.leidenschaft-blume.de GM