

Greenhouse[®]

MANAGEMENT

**ALSO
INSIDE**

**Selling to
Landscapers,**
pg. 14

**Meet the
Grower:
Ron Arpin**
pg. 36

**Tips for trade
show success,**
pg. 44

**Sal Gonzalez,
DM Color Express**



Adjusting to a
**CHANGING
LANDSCAPE**

For one California
greenhouse,
accommodating
landscapers'
shifting needs
is the key to
successful growth.



Kniphofia 'Poco Yellow'

Kniphofia 'Poco Yellow' is one of Terra Nova Nurseries' easiest perennials to grow. The pollinator- and hummingbird-attracting variety blooms for months until frost. Kniphofia 'Poco Yellow' is most hardy in USDA zones 6-9. The Terra Nova POCO series is the company's most compact and free-flowering Kniphofia series to date. Kniphofia 'Poco Yellow' is an upright plant that can resemble ornamental grass, add structure to the landscape, and make for a great container plant. No plant growth regulators (PGRs) are necessary with Kniphofia 'Poco Yellow.'

For more: terranovanurseries.com

PRODUCTION

PLUG-TO-CROP TIME:

- Plug to 4": Four to six weeks
- Plug to 2.5 quarts: Nine to 11 weeks
- Plug to 1 gallon: 12 to 16 weeks

MEDIA: Preferred growing media for Kniphofia 'Poco Yellow' is well-drained peat, perlite or barkless, soilless media. Ideal pH level is from 6.0 to 6.8.

GROWING TEMPERATURE: Prime growing temperature for Kniphofia 'Poco Yellow' is 55° F at night; 70-75° F during the day. However, this variety can handle extreme temperatures.

IRRIGATION: Kniphofia 'Poco Yellow' prefers low-to-moderate levels of irrigation. The variety also needs to dry moderately between waterings.

EXPOSURE: Full sun

PINCHING:

No pinching recommended.

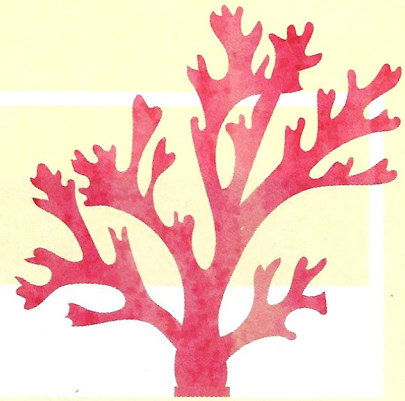
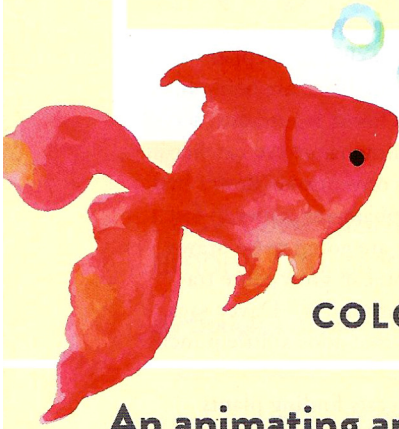
FERTILIZER RATES:

Fertilize or fertigate at 150-200 ppm, using 20-10-20 for six weeks, then switching to 10-30-20 to finish.

Living Coral

PANTONE 16-1546

2019
COLOR OF THE YEAR



An animating and life-affirming coral hue with a golden undertone that energizes and enlivens with a softer edge.

Representing the fusion of modern life, PANTONE Living Coral is a nurturing color that appears in our natural surroundings and at the same time, displays a lively presence within social media. PANTONE 16-1546 Living Coral emits the desired, familiar and energizing aspects of color found in nature. In its glorious, yet unfortunately more elusive, display beneath the sea, this vivifying and effervescent color mesmerizes the eye and mind.

For 20 years

Pantone's Color of the Year has influenced product development and purchasing decisions in multiple industries, including fashion, home furnishings, and industrial design, as well as product, packaging, and graphic design.

The Color of the Year selection process requires thoughtful consideration and trend analysis. To arrive at the selection each year, Pantone's color experts at the Pantone Color Institute comb the world looking for new color influences. This can include the entertainment industry and films in production, traveling art collections and new artists, fashion, all areas of design, popular travel destinations, as well as new lifestyles, playstyles and socio-economic conditions. Influences may also stem from new technologies, materials, textures and effects that impact color.

SOURCE: www.pantone.com/color-intelligence/color-of-the-year/color-of-the-year-2019

MATCHING PLANTS

There are plants on the market that match or blend with the 2019 Pantone Color of the Year, allowing the green industry to piggyback marketing efforts of this vibrant color.

- Coral Knock Out rose
- Coral Drift rose
- Easy Elegance Coral Cove rose
- Hollywood Hibiscus Playboy
- Echinacea Sombrero Hot Coral
- Flower Carpet Rose Coral
- 'Coral Sunset' peony
- Agastache 'Kudos Coral'
- 'Wanvisa' water lily



Flower Carpet
Rose Coral



Echinacea Sombrero
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'Kudos Coral'



Hollywood
Hibiscus Playboy