

IDEAS FOR A PROFITABLE GARDEN CENTER

greenPROFIT

MAY 2019



**BATTLING
THE LIKES
OF AMAZON
WITH A
human
touch**

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**BILL MCCURRY'S
take on what makes a
successful buyer**

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(PLUS A BUYER'S GUIDE) P. 26

Pillars OF THE COMMUNITY

*How one garden center is
building the #MilkweedMovement
and giving back*

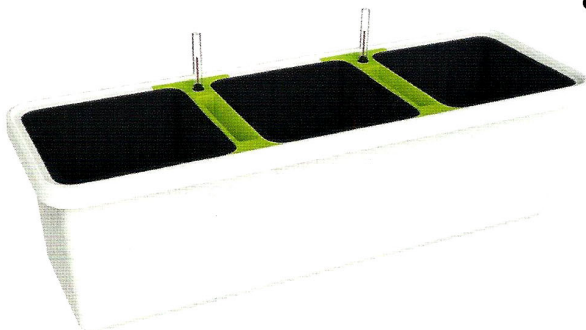
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INSTANTHEDGE

InstantHedge's line of groundbreaking finished 3- to 4-ft. and 5- to 6-ft. finished hedges are now available in a durable, beautiful cedar box. Perfect for long-lasting displays or installing directly onto a patio or balcony. Other options are biodegradable cardboard and woven fabric.

Reader Service Number 131



BULLSEYE ENTERPRISES

The Bullseye Power Nozzle is an industrial grade, small brass nozzle that delivers 50% more power and uses 50% less water. This nozzle has got you covered with power when and where you need it, adjusting from a power mode to a heavy spray, a pinpoint stream and a guaranteed leak-proof off.

Reader Service Number 132



TERRA NOVA NURSERIES INC.

Sedum Peach Pearls is a fast-growing perennial that features multiple crowns in its first year and has an excellent habit. This variety is a pollinator attractor and requires minimal watering. Sedum Peach Pearls finish time to 4 in. is eight to 10 weeks.

Reader Service Number 133

URBALIVEUSA

The Berberis Trio self-watering planter is designed to help customers be successful. The container is designed to manage water for busy lives and plant success, featuring a large water tank with a level gauge and a large enough aperture for watering and overflowing water. Ideally suited for vegetables, flowers, small shrubs or herbs.

Reader Service Number 134



STERLING INTERNATIONAL INC.

The RESCUE! Reusable Yellowjacket Trap has a dual-chamber design. Once inside, the trap's unique design prevents yellowjackets from flying away or escaping. The trap's durable construction holds up in sunlight for many seasons of use and its clear plastic tube allows you to see when it needs to be emptied.

Reader Service Number 135



BIGFOOT INC.

Bigfoot Boot Slippers easily slip on over boots and shoes keeping floors clean. The pop-up heel design ensures that the slippers stay secure. Made of a blend of recycled wool and regen polyester. Available for men, women and children.

Reader Service Number 136