

[SEARCH BLOG](#)[FLAG BLOG](#)[SHARE](#)[Next Blog»](#)[Create Blog](#) | [Sign In](#)**Thursday, September 10, 2009****IGC Show Curtain Call**

At this year's Independent Garden Center (IGC) tradeshow in Chicago, Illinois, I witnessed several acts worth a standing ovation. For the first time, several members of Eberly & Collard Public Relations were able to attend the show. And boy, was it a good year to attend.

According to Clint Albin, media relations manager for the IGC

Show, the attendance was record-breaking and up 39 percent from last year. The show drew in buyers from 49 states, 24 countries, and total attendance on site for 2009 reached 6,043 people. Our congrats to Clint and the show's founder Jeff Morey.

A few of the highlights included several though-provoking sessions, helpful workshops, informative panel discussions, and specialty track sessions that shared the latest trends and profit strategies in the IGC market.

The show's networking events broke records as well. Tuesday evening's IGC Classic Rock Concert by the Charlie Daniels Band was packed, and it continued to be all the talk on the show floor the following day. We were particularly excited to hear about our friend and client Dan Heims, president and co-owner of Terra Nova Nurseries, taking the stage on Tuesday night.

Contributors

- ◆ Leslie Kirk
- ◆ Don Eberly
- ◆ Adam Woods
- ◆ Jeff Collard

Blog Archive▼ **2009 (38)**▼ **September (3)****New Containers****IGC Show Curtain Call****Color Series: September
Amethyst**▶ **August (9)**▶ **July (13)**▶ **June (4)**▶ **May (2)**▶ **April (3)**▶ **March (2)**▶ **January (2)**▶ **2008 (27)**▶ **2007 (19)**▶ **2006 (8)****Our Twitter**

- ◆ The Netherlands released design

Introduced by Charlie Daniels himself and without the slightest bit of warm-up, Dan played his harmonica with the Charlie Daniels Band in front of 3,000 people. With a successful IGC booth and the announcement of 54 new plant introductions, we can safely say that Terra Nova Nurseries and Dan Heims rocked the IGC Show – in both his exhibit booth and on the stage!



Next year, the 2010 IGC Show will return to Chicago on August 17 through 19. For more information about the show, visit www.igcshow.com. To learn more about Terra Nova Nurseries' 2010 plant line up and superior breeding programs, log onto www.terranovanurseries.com or contact us here at ECPR.

~ Leslie

Posted by Leslie Kirk at 10:50 AM

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plans for a “green” city hall. It would be the country’s most sustainable building <http://tinyurl.com/mxfev5> about 4 hours ago

◆ Blog posted on the color Amethyst for our new monthly series. What are your favorite September colors?

<http://eberlycollardpr.blogspot.com> about 6 hours ago

◆ Wow! Take a look at Benjamin Moore's NEW Personal Color Viewer. <http://bit.ly/19lfmR>

@Benjamin_Moore 1 day ago

◆ Walked into the office to good news from the Orlando Furniture & Accessory Market: sales up 8% in Aug. <http://tinyurl.com/nyaonm1> day ago

◆ A great article by @SunsetMag about 21 creative home workspaces: <http://tinyurl.com/lzqtmj>. We loved the inspired ideas! 2 days ago

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